

NAVY *RECRUITER* magazine



Supporting Our Navy Recruiting Family

*March - April 2015
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NAVY RECRUITER magazine



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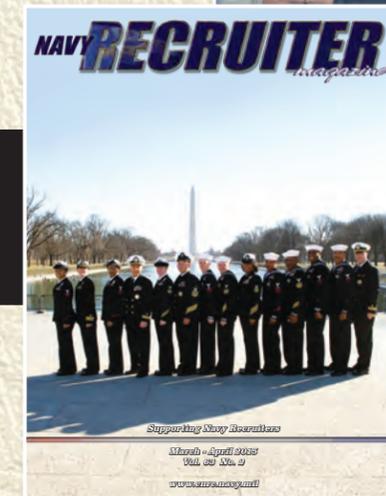
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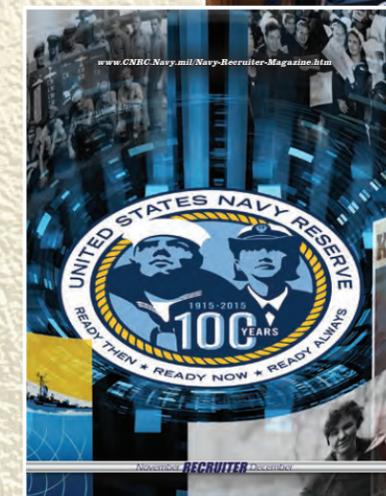


FRONT COVER:

2014 Recruiters of the Year pose in front of the Washington Memorial during the Recruiters of the Year week in Washington, D.C.



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BACK COVER:

Navy Recruiter Magazine celebrates the unique contributions of the Navy Reserve component with a special Navy Reserve Centennial section.



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From the Force Master Chief



FORCM(SWAW) Earl S. Gray, Jr.
Force Master Chief
Navy Recruiting Command

Shipmates:

In this edition of Navy Recruiter Magazine we salute Navy Recruiting Command's 2014 top recruiters and support personnel. Our National Recruiters and Support Person of the Year (ROY) were honored during a weeklong visit to Washington, D.C., and it was again a terrific experience for everyone.

I am always humbled and honored each time that I meet the parents, spouses, family and friends who attend the ROY Week events and I can't say enough about them and the Friends of the Navy for their enthusiastic support and dedication to our recruiters every day throughout the year.

During ROY Week, our Recruiters of the Year met with the Assistant Secretary of the Navy, Chief of Naval Operations, Vice Chief of Naval Operations, Chief of Naval Personnel, Chief of Navy Reserve, Master Chief Petty Officer of the Navy and several others. These were all proud moments in the life of not only these outstanding recruiters and support personnel, but their families as well.

We all know that recruiting the right Sailor for the right job is not easy, but our recruiting professionals never cease to amaze me with their ability to meet individual and team mission. This is what it's all about: Hard work, dedication, success, and the opportunity to humbly celebrate and accept awards for a job WELL DONE.

Our commander, Rear Admiral Annie Andrews once again shared the ROY experience firsthand with our ROY winners, their families, and the many Navy influencers in the DC area, and I can honestly say it was awe-inspiring.

Here's just a few of the many quotes from our ROY winners and family members:

"This week was mind blowing. Even with the amount of high-level dignitaries and venues, the event was flawlessly executed and flowed seamlessly. All of the support staff was amazing. I could not have asked for a better time with better people. Thank you all for everything I am grateful for everything that you did to make this such a huge success!"

"No words can explain it. I loved it and enjoyed it and it exceeded my expectations. Every place is great and God Bless everyone including our sponsors who make it possible. Thank you from the bottom of my heart!"

"It was an honor for me to be a part of these festivities. God Bless the senior staff and all the support personnel. My personal accolades to all of the Sailors for their hard work, long and arduous hours and thanks again for your service!"

"Wonderful week, best time I've had in the Navy. It was great work to everyone that arranged it and a great experience. The highlight of the week was the Pentagon tour and of course the awards ceremony. What an amazing and humbling experience."

"The whole trip was amazing – far beyond the expectations. We appreciated the thoughtful planning that included every detail. This trip also provided several truly awesome networking experiences for me and it was a pleasure to get to know the ROYs, the staff and the other guests and to meet the admirals! Wow! That was absolutely awesome!"

Believe me, shipmates, when I tell you that these quotes were only a small sampling of how everyone felt throughout the entire ROY week and there were many, many more.

Several of our awardees are career enlisted and officer recruiters, but others are builders, electronics technicians, machinist's mates, yeomen, aviation boatswain's mates, and career counselors who recently completed assignments in the fleet.

They are truly a reflection of not only our fleet, but our diverse, dedicated, motivated, and talented Navy recruiting team.

Manning today's Navy is a tough, inspiring, total team effort and our Recruiters and Support Person of the Year represent the amazing opportunities we provide to our shipmates and future Sailors as part of America's Navy.

Hooyah Motivators!



Editor's Note: FORCM Gray served as the Navy Recruiting Command Force Master Chief from May 2011-March 2015. We thank him for his dedicated service to the recruiting mission and telling the Navy recruiting story. Fair winds and following seas!



2014 RECRUITERS OF THE YEAR

NAVY RECRUITING COMMAND



Enlisted Recruiter of the Year, Active
BU1(SCW/SW) Jermaine Blake, NRD New York

Enlisted Recruiter of the Year, Reserve
MM1 Alice Westbrook, NRD St. Louis

Officer Recruiter of the Year, Active
Lt. Christopher French, NRD New England

Officer Recruiter of the Year, Reserve
Lt. Cmdr. Florence Yarbrough, NRD Los Angeles

Nuclear Field Coordinator of the Year
ET1(SS) Marmaduke Simms, NRD St. Louis

Station Leading Petty Officer of the Year
NC1(AW) Thomas Gooden, NRD Denver

Classifier of the Year
PS1(AW) Jeffrey Decenso, NRD Minneapolis

Division Leading Chief Petty Officer of the Year
NCC(SW) Latasha Kahana, NRD Seattle

Diversity Enlisted Recruiter of the Year
ABE1(AW/SW) Terrance Chase, NRD Los Angeles

Diversity Officer Recruiter of the Year
ENCS(SW), Joel Fletcher, NRD Jacksonville

Medical Officer Recruiter of the Year
HM1(FMF), Lamin Foray, NRD Pittsburgh

Nuclear Propulsion Officer Candidate Recruiter of the Year
Lt. Keven Haggerty, NRD Chicago

Navy Special Warfare/Navy Special Operations Recruiter of the Year
NC1(AW) Anita Johnson, NRD San Diego

Support Person of the Year
YN1(AW) Mandy Murphy, NRD New England

Navy Recruiting Command Gold "R"
Navy Recruiting District Richmond

Enlisted Recruiter of the Year, Active

BU1(SCW/SW) Jermaine Blake



Hometown: New York, N.Y.
Children: Kaliyah Blake
How long have you been in recruiting? Two years
Previous commands and job titles: NMCB 74 (Builder), USS *Doyle* (FFG 39) (SN) and RTC (SR)
How do you feel about being chosen for this honor? Elated. I always try to do my best keeping with the SEABEE tradition of, "CAN DO."
What advice would you give to others in your position? Networking and respect of others.
Your future goals? To focus on my education and empower junior Sailors to better themselves. My ultimate goal is to retire as a Master Chief.
How has the Navy changed your life? It has allowed me to go and see

places that I would have not had the opportunity to see. It has made me a better father for my daughter and a better son to my mother.

Hobbies and interests: Workout, watch and play baseball, listen to music and read English literature.

Enlisted Recruiter of the Year, Reserve

MM1 Alice Westbrook



Hometown: Nairobi, Kenya
Spouse Name: Christopher Westbrook
Children: Robert Mathu, Sharon Waithira, Amani Westbrook
How long have you been in recruiting? Two years
Previous commands and job titles: NOSC/Reserve
How do you feel about being chosen for this honor? Words cannot explain how I feel. It is a great honor and privilege. It is something I have never dreamed about. I'm very excited.
What advice would you give to others in your position? I would tell them to put God first in everything that you do. Be self-motivated at all times. Set personal goals and achieve them; hard work pays off.
Your future goals? Put in a career recruiting force package.

How has the Navy changed your life? I have met different people and cultures. I have mentored different people and have been mentored. I lost a family when I came to the U.S. but gained a bigger family. My family has been taken care of financially and health-wise. It has taught me to be independent, focused, and have good work ethics.

Hobbies and interests: Watch movies, dancing, hanging out with friends and family and cooking.

Officer Recruiter of the Year, Active

LT. Christopher French



Hometown: Dallas, Texas
Spouse Name: Marda J. French
Children: Tyler and Ainsley
How long have you been in recruiting? Two and a half years
Previous commands and job titles: Watch Officer - Multiple Threat Alert Center (MTAC); Navy Criminal Investigative Service (NCIS); Student Naval Flight Officer, VAW-120; Student Naval Flight Officer, Training Air Wing Six; Percussion Instrumentalist, Navy Band Northeast
How do you feel about being chosen for this honor? Recruiting is hard work. It is an honor to be chosen among your peers. However, this is not an award that is won by individual effort. It is the culmination of hard work from everyone involved in the process. No recruiter can be successful without the support of an

entire team of dedicated professionals.

What advice would you give to others in your position? Customer service is the most important element in what we do. Applicants are not a burden but the reason our position exists. Never forget that we are here to serve our applicants and prepare them for life in the United States Navy.

Your future goals? I plan to finish my Master's Degree and JPME this spring while continuing to look for opportunities to serve the human resources community, possibly continuing to work for Navy Recruiting Command.

How has the Navy changed your life? Serving the United States Navy has given me a sense of pride and fulfillment in my life. I'm often impressed by the range of stories I hear from other Sailors. It is truly amazing to see the differences we are all capable of while fulfilling our unique roles within the Navy. Throughout my career, I am constantly humbled to see just what each and every Sailor is truly capable of.

Hobbies and interests: I enjoy spending time outdoors hiking/camping with my kids and finding time to play and teach drums when the opportunity arises.

Officer Recruiter of the Year, Reserve

LT. CMDR. Florence Yarbrough



Hometown: Atlanta, Ga.
Spouse Name: Jeremy
Children: Nyla and Tova
How long have you been in recruiting? Three years
Previous commands and job titles: USS *Robert G. Bradley* (FFG 49) - First Lieutenant; COMDESRON Two Four - Training Officer; ATG Pearl Harbor - Training Liaison Officer
How do you feel about being chosen for this honor? I am very thankful for the recognition and support I have received from NRD Los Angeles and my division.

What advice would you give to others in your position? The key to recruiting is screening contacts to rule out ineligible applicants early and driving the time line to completion. And then when things don't go well, it's having a supportive sounding board.

Your future goals? After a successful Navy career, I aspire to become COO of a Fortune 500 applied-science corporation.

How has the Navy changed your life? The Navy has given me the opportunity to travel to far-reaching locations including Russia, Norway, and the Southern tip of Chile.

Hobbies and interests: Soccer, cooking, hiking and watching football.

Nuclear Field Coordinator of the Year



ET1(SS) Marmaduke Simms



Hometown: Oakdale, N.Y.

How long have you been in recruiting? Three years

Previous commands and job titles: NNPTC Orlando student; NPTU Ballston Spa student; USS *Jacksonville* (SSN 699) Reactor Controls LPO; Submarine Training Facility Norfolk, Tech Librarian/CCC; USS *Tennessee* (SSBN 734) (Blue) Reactor Controls LPO/CCC.

How do you feel about being chosen for this honor? I was really surprised more than anything else. I changed commands and left NRD St. Louis in August and went to sea on USS *West Virginia* (SSBN 736) (Blue) and found out I won this award upon return to port. I wasn't expecting this at all. I'd like to thank all those at NRD St. Louis, MEPS St. Louis, and MEPS Kansas City for their hard work in making this possible.

What advice would you give to others in your position? Work hard, organize, keep administration perfect and prioritize. Lastly, biggest thing is to get into high end math and science classes in the high schools and colleges for presentations.

Your future goals? My future goals are to retire in about two years then figure out what I want to be.

How has the Navy changed your life? Originally, when I turned 18, I had to move out. The Navy gave me pretty much everything I needed to get started. Nuclear training gave me the tools to learn anything quickly. I got to travel and visit southern Europe and the middle of the United States. All are places I would never have visited otherwise. I have received a four-year college education, and five certifications to allow me better opportunities when I retire. The Navy also gave me the opportunities to help others within the Navy itself and others in the community.

Hobbies and interests: Mountain biking, sightseeing, playing sports, computers, working out, and reading books.

Station Leading Petty Officer of the Year



NC1(AW) Thomas Gooden



Hometown: Fort Worth, Texas

Spouse Name: Joslin

How long have you been in recruiting? Seven years

Previous commands and job titles: USS *Theodore Roosevelt* (CVN 71), Work center Supervisor; NRD Dallas, Leading Petty Officer of NRS South Fort Worth

How do you feel about being chosen for this honor? This has been a great honor. It has shown the hard work and dedication of my recruiters at NRS Citadel and NRS Academy. It is an honor for me to serve with them.

What advice would you give to others in your position?

1. Be patient.
2. Train, train, train.

3. Take care of your recruiters, they do all the of the hard work for the station.

4. Learn your product.

Your future goals? To become the National Chief Recruiter.

How has the Navy changed your life? Without the Navy, I wouldn't have any idea of where I would be. The Navy has provided a way to change my environment and given me a light at the end of the tunnel. It has given me a purpose on this planet to do something greater in life. Without the Navy I have no idea where I would be. It has saved my life more than anything.

Hobbies and interests: I workout and I love volunteering in the community.

Classifier of the Year



PS1(AW) Jeffrey Decenso



Hometown: New Middletown, Ohio

Wife's name: Arkisa Louis

Children: Serenity Gainey, Jacob Decenso, Maddox Louis

How long have you been in recruiting? One-and-a-half years

Previous commands and job titles: Helicopter Mine Counter Measures FIFTEEN, Admin LPO

How do you feel about being chosen for this honor? I am completely honored and privileged to have received this prestigious award.

What advice would you give to others in your position? My advice has been to my classifiers and other classifiers that listening and asking questions with everything we do will make you learn much more. Hard work and dedication can make you strive to the next level in anything that you do in life.

Set your goals high and go after them.

Your future goals? Finish my Masters of Science in Finance, and to advance to Chief or become an officer.

How has the Navy changed your life? The Navy has completely changed my life in the aspect of guiding me on a career path and making me a better leader. I came into the Navy when I was 24 years old straight out of graduating from college with no career path or leadership skills. In these six years of being in the Navy, I have found something that I can strive for and succeed in reaching all my goals so far that I set for myself within my first year of being in the Navy.

Hobbies and interests: Working out, basketball, softball, golf, and football.

Division Leading Chief Petty Officer of the Year



NCC(SW) Latasha Kahana



Hometown: Buena Vista, Ga.

Spouse Name: John

Children: Niya and Isaiah

How long have you been in recruiting? Ten years

Previous commands and job titles: USS *Williamette* (AO 180), Electrician; MDSU-1, Electrician; USS *Emory S. Land* (AS 39), Work Center Sup-Port Services; NRD Los Angeles, NRS Kapolei, Recruiter; NRD Los Angeles, NRS Guam, LPO/LCPO

How do you feel about being chosen for this honor? I am very inspired by this honor on behalf of my division and NRD Seattle. My Sailors and our families have sacrificed a lot to be recognized for this award. I feel extremely fortunate to have Sailors that believe in their leadership and the mission. It's

humbling to have these leaders believe in the training and day to day operations that led to our success as a division.

NCCM Frank Aloise, thank you for challenging me, inspiring me and truly believing that this could happen.

What advice would you give to others in your position? Accomplishing success of this magnitude can never be done alone. As leaders, we have to inspire the people around us to grow personally and professionally. Be willing to listen. This is crucial as a leader. Strength doesn't come from what you do ... strength comes from overcoming the things you thought you couldn't.

Your future goals? I am going to continue to grow personally and professionally.

How has the Navy changed your life? The Navy has helped shape me into a strong leader. I truly don't believe that I would have the poise and ability to lead that I have now without the Navy. In Navy recruiting, I have been truly blessed to have leaders who mentor, believe in and continue to inspire me. This allows me to be a strong role model for my children and Sailors. I hope that the strength that they see helps them in their future.

Hobbies and interests: I love watching my children play sports, traveling with friends, and reading.



Diversity Enlisted Recruiter of the Year

ABE1(AW/SW) Terrance Chase



Hometown: Los Angeles, Calif.
How long have you been in recruiting? One year
Previous commands and job titles: USS *Ronald Reagan* (CVN 76), V-2 Bow CAT Work Center Supervisor, V-2 Supply LPO
How do you feel about being chosen for this honor? I'm really honored to have won this award. We worked hard this year to build our NRD and make goal, and I'm glad I can bring this award back to NRD Los Angeles. I could not have done it without my NRD backing me up and pushing me to my highest potential. This award is not just for me, I share it with my NRD.
What advice would you give to others in your position? My advice would be to continue to work hard and believe in yourself. Surround yourself with like-minded people that want to see you succeed and never let the critics get

to you.

Your future goals? My future goals are to advance to first class and finish my associate's degree.

How has the Navy changed your life? The Navy has given me a chance to accomplish my goals and developed me into the man I am today. I've traveled to places I never dreamed of and met people from across the world that have made huge impacts on my life. The Navy has given me security and a future that I did not see until I joined.

Hobbies and interests: I enjoy coaching football. I also like watching Sunday night football and Netflix. I enjoy hanging with my family and creating great memories with them.



Diversity Officer Recruiter of the Year

ENCS(SW) Joel Fletcher



Hometown: Richford, Vt.
Wife's Name: Zatoshua Elizabeth Fletcher
Children: Elissa Anne Elaine Terry
How long have you been in recruiting? Nine months
Previous commands and job titles: USS *Taylor* (FFG-50); Southeast Regional Maintenance Center, Pascagoula; COMCMRON2, Ingleside, Enlisted Engineering Liaison for the Navy; USS *Underwood* (FFG36), Auxiliaries Division LCPO; NRD Jacksonville, General Officer Recruiter.
How do you feel about being chosen for this honor? It is an amazing honor to be selected for this prestigious award and I am extremely humbled by it. I would not be here if it wasn't for the amazing training, guidance and mentorship that I receive daily from my chain of command.

What advice would you give to others in your position? Treat everyone that you work with like you would want to be treated. Treat all of your applicants like you would want your family to be treated. Every day that you come to work give it all you have and leave it all on the table.

Your future goals? To achieve the rank of Master Chief.

How has the Navy changed your life? I grew up in a small town in the middle of nowhere with not a whole lot to do besides farm or cut timber. The Navy has allowed me to travel the world, have the means to raise and support a family, build lasting relationships with countless people and constantly give back to my community, country and the world.

Hobbies and interests: Marksmanship, hunting and fishing.



Medical Officer Recruiter of the Year

HM1(FMF) Lamin Foray



Hometown: Monrovia, Liberia
Wife's Name: Monique Kolubo Simpson-Foray
Children: Lamin, Moshe and Myesa
How long have you been in recruiting? Two years
Previous commands and job titles: Second Marine Logistics Group, Command Career Counselor; Combat Logistics Battalion 2, Leading Petty Officer; Second Medical Battalion, ALPO; Second Marine Regiment at Aid Station, ALPO; Second Marine Division, ALPO; Naval Hospital Portsmouth, Ward Corpsman.
How do you feel about being chosen for this honor? Truly an honor to be selected among all these great recruiters. It is a testament to the support from my command. I believe it is the greatest honor I have had since joining the Navy. It is a great honor to be recognized for my hard work but this is all teamwork. This has been a highlight in my career. I feel intense pride and privilege to be included in this group. This validates my

work which is not that difficult as being a Sailor. Being a Sailor is the best job in the world.

What advice would you give to others in your position? Work hard, know the programs, be personable, know your applicants and care. Share your experiences and lean on your team and command.

Your future goals? Continue my naval career, hopefully win again next year. Eventually go back to the Fleet and continue to lead and mentor Sailors. On a personal level, complete my graduate degree.

How has the Navy changed your life? Without the Navy, I wouldn't be where I am. Everything I have achieved with the support of my family is because of the Navy. I am Navy always and I represent what we stand for. Diversity, hard work, dedication, opportunities service and a great life.

Hobbies and interests: I love to read, listen to NPR and play soccer. I play whenever I can. I love to spend time with my family.



Nuclear Propulsion Officer Candidate Recruiter of the Year

Lt. Keven Haggerty



Hometown: McHenry, Ill.
Wife's Name: Jan Haggerty
Children: Ashley Oberhuber, Sarah McClarey, and five grandkids; Tyler, Jonah, K.J., Christian, and Simeon.
How long have you been in recruiting? Two years
Previous commands and job titles: NR CNO-N1 Navy Total Force, RESPAY Officer and Action Officer; NR NETC Det. Great Lakes, Assistant Training Officer; CJTF - HOA, IW Intelligence Watch Officer; NR Carrier Strike Group 12, OPS LCPO; NR EUCOM JAC 0366, Division LCPO; NR EUCOM JAC 0366, Division LPO; Navy Nuclear Power Training Unit Idaho Falls, Instructor; USS *Arkansas* (CGN41); Navy Nuclear Power Training Unit, Idaho Falls, Student; Nuclear Power School, Student; STET.

How do you feel about being chosen for this honor? It is truly an honor to be chosen. There are a lot of other recruiters across the country that are also doing a great job. My accomplishment was only attained with the help of a solid team at NRD Chicago. I have a great commanding officer who supported me and the things I felt we needed to do. Being selected is really the culmination of solid leadership and teamwork, the honor is a reflection of many working together and working well at NRD Chicago.

What advice would you give to others in your position? We have one of the greatest jobs in the Navy. We have the privilege of being the face of the Navy to a large part of the public and get to go out and tell others the story about awesome jobs, adventure, and opportunities in the Navy.

Your future goals? Continue to live life to the fullest. Work hard and play hard. I plan to stay in recruiting about another year before returning to my civilian job. Physically, I am working towards qualifying to run the Boston Marathon and considering running four marathons this fall with Team World Vision to raise money for those living in extreme poverty in other parts of the world.

How has the Navy changed your life? Aside from becoming a Christian, the Navy has been the greatest force of change and opportunity in my life. My Navy benefits virtually paid for bachelor's and master's degrees.

Hobbies and interests: Travel, family, trail running and helping others to regain health or reach optimal health.



Navy Special Warfare/Navy Special Operations Recruiter of the Year

NC1(AW)
Anita Johnson



Hometown: San Diego, Calif.

Husband's Name: Francis Marc C. Elevado

Children: Avin P. Elevado, Atina A. Elevado

How long have you been in recruiting? Two years

Previous commands and job titles: USS *Ronald Reagan* (CVN 76), V-3; USS *Nimitz* (CVN 68), V-1 Crash and Salvage; Naval Base Coronado, GEMD Admin.

How do you feel about being chosen for this honor? I am extremely proud to be chosen for this award. I feel accomplished and it is a wonderful feeling to know that the people in my command notice the work that I do and put me up for awards like this.

What advice would you give to others in your position? When coming to recruiting duty, give it your all and the rest will set its place. Times do get hard and there are some days when you feel everything crashing down but never give up on yourself or your team. Also know and understand what you want out of recruiting. Last but not least, make sure you have a work and life balance.

Your future goals? Apply for STA-21 Medical Core to go back to school and become a doctor.

How has the Navy changed your life? The Navy has changed my life in so many ways; one of them is that it has made me a stronger person. There are many challenges that I have faced since joining and I have learned to never give up especially when times are hard.

Hobbies and interests: I love traveling and seeing new places. I also enjoy playing sports and learning new things.

Support Person of the Year

YN1(AW)
Mandy Murphy



Hometown: Northern Cambria, Pa.

Children: Isaiah Dews

How long have you been in recruiting? Four years

Previous commands and job titles: Fleet Logistics Support Squadron 52, Admin LPO/Travel LPO; NOSC New Orleans, Executive Assistant/Admin Assistant/Reserve Pay Supervisor; NAVSUPFAC Diego Garcia, Admin Assistant; Navy International Program Office, Admin Assistant.

How do you feel about being chosen for this honor? I am so honored to have been selected to receive this award and it is such a humbling feeling. I could not have received this honor without the support of my family and chain of command. This, by far, has been the biggest accomplishment during my Navy career.

What advice would you give to others in your position? Enjoy this type of duty because there are so many benefits that you can gain from it. We are an essential part of recruiting even though we are not in the field. We are at HQ processing all the necessary paperwork to maintain the best recruiters across the nation.

Your future goals? I would like to be selected for Chief and continue with my education.

How has the Navy changed your life? I come from a small town and there were not that many opportunities for me. By joining the Navy, I was able to travel around the world and earn a college degree. I have met some of my best friends who I now consider my family.

Hobbies and interests: I enjoy spending my time with my son, reading and traveling to as many new places as I can.

Navy Recruiting Command Gold "R"



Navy Recruiting District
Richmond



Commanding Officer - Cmdr. Aaron Dimmock
Executive/Operations Officer - Cmdr. Hallock Mohler, Jr.
Assistant Operations Officer - Lt. Cmdr. Kristina Chenery
Command Master Chief - CMDCM(SS) Neil Davenport
Chief Recruiter - NCCM Paul Grunkowski

In October 2013, Navy Recruiting District Richmond's leadership established a vision, mission, command philosophy, and cadence of accountability that provided the command with the roadmap needed to support recruiters and work smarter during the new fiscal year. The "Beast of the East" focus on Sailors has yielded phenomenal performance across every facet of the command.

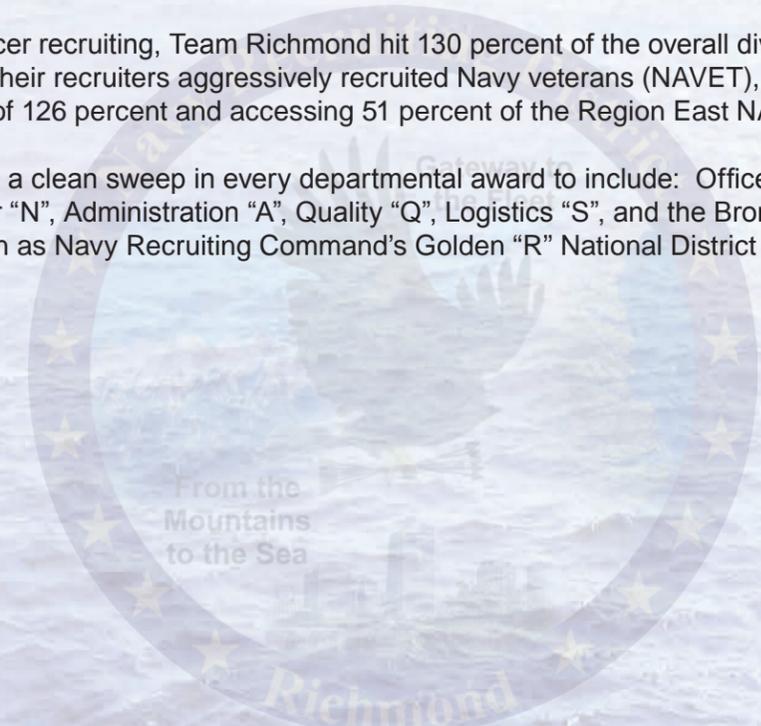
NRD Richmond's Enlisted Production Team reached 100.8 percent of Active Accessions, 100 percent New Contract Objective, 103.6 percent Non-Prior-Service Accessions and 102 percent Prior-Service Accessions.

As a result of sound leadership, NRD Richmond's Future Sailor Delayed Entry Program had only a 2.1 percent in-month attrition rate.

NRD Richmond had an astonishing 353 NROTC Four-Year High-Quality application submissions (158.4 percent of assigned goal). Of their 353 NROTC applications, 167 were selected, eclipsing every other NRD.

A leader in diversity officer recruiting, Team Richmond hit 130 percent of the overall diversity target. Critical to the reserve mission, their recruiters aggressively recruited Navy veterans (NAVET), leading to an overall NAVET accession rate of 126 percent and accessing 51 percent of the Region East NAVET goal.

Team Richmond earned a clean sweep in every departmental award to include: Officer "O", Enlisted "E", NSW/NSO/AIRR "W", Nuclear "N", Administration "A", Quality "Q", Logistics "S", and the Bronze "R" which culminated in their ultimate selection as Navy Recruiting Command's Golden "R" National District of the Year award.



Top Recruiters Honored in Nation's Capital

Story by MC1(SW) Sonja Chambers, Navy Recruiting Command

Navy Recruiting Command (NRC) awarded its 2014 Recruiters of the Year (ROY) during a ceremony at the U.S. Navy Memorial in Washington, D.C., Jan. 28.

Rear Adm. Annie B. Andrews, commander, Navy Recruiting Command, honored the top 14 Active and Reserve recruiters from across the country and the top Navy Recruiting District (NRD) in the nation, NRD Richmond.

"Despite the rigor of recruiting in today's global climate, tonight's honorees and their fellow recruiters at more than 1,500 active duty and reserve recruiting stations across

the nation, experienced tremendous success in FY14, assessing more than 40,000 active duty and reserve officers and enlisted Sailors into our fleet," she said. "Navy recruiters are the face of the Navy across America and in many areas around the world. Our recruiters maintain, build and support the Navy of tomorrow by bringing the best and brightest our nation has to offer into our Navy."

Guest speaker, Vice Adm. William F. Moran, chief of naval personnel, said there is incredible talent across the officer and enlisted recruiting force.

"The [recruiting] numbers speak for themselves, but you



Opposite: Chief of Naval Operations Adm. Jonathan Greenert, congratulates BU1(SCW/SW) Jermaine Blake and MM1 Alice Westbrook after meritoriously advancing them to petty officer 1st class as part of the 2014 Recruiters of the Year. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

Above: Adm. Michelle Howard, Vice Chief of Naval Operations talks to the ROY winners. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

didn't get here just because of your great performance," he said. "You got here because your peers selected you, and that's a huge honor. Your peers looked at what you did over the last year and said you deserve to be here tonight."

Moran told the recruiters to keep their passion going.

"You have to bring it every day," he said. "You don't get 40,000 young men and women off the streets of America and bring them in the Navy without passion. And then you've got to be willing to serve and you serve our country better than anybody else I know."

Both Andrews and Moran kept the tradition of recognizing the oldest and youngest service members in the room. Andrews highlighted the attendance of World War II veteran 92 year-old Ceola Patillo and his wife, Janice. Moran acknowledged U.S. Army Pfc. Robert Mathu, son of Enlisted Recruiter of the Year, Reserve, Machinist's Mate 1st Class Alice Westbrook from NRD St. Louis.

Moran and Andrews surprised two recruiters with an additional reward. They promoted Diversity Enlisted Recruiter of the Year, Aviation Boatswain's Mate (Equipment) 2nd Class (AW/SW) Terrance Chase from NRD Los Angeles and Navy Special Warfare/Navy Special Operations Recruiter of the Year and Navy Counselor 2nd Class (AW) Anita Johnson from NRD San Diego both to the rank of petty officer 1st class. Chase and Johnson join Enlisted Recruiter of the Year, Active, Builder 1st Class (SCW/SW) Jermaine Blake from NRD New York and Westbrook in stepping up to the next rank. Adm. Jonathan Greenert, chief of naval operations (CNO), promoted Blake and Westbrook in a ceremony at the Pentagon earlier in the week.

Johnson said it felt great to be promoted on the spot.

"I feel ecstatic," she said. "It's an honor."

She gave some advice for other Sailors.

"Continue to work hard, do your best and never give up on your people, yourself or the command."

The ceremony was part of a weeklong event honoring the Recruiters of the Year. Recruiters and their guests visited many top Navy officials including Assistant Secretary of the Navy (Manpower and Reserve Affairs) the Honorable Juan M. Garcia III; CNO; Vice Chief of Naval Operations, Adm. Michelle Howard; Moran; Chief of Navy Reserve, Commander, Navy Reserve Force, Vice Adm. Robin R. Braun; and Master Chief Petty Officer of the Navy Mike Stevens. They also toured various D.C. sites, including the White House, Pentagon, Library of Congress and Arlington National Cemetery where the two enlisted recruiters of the year placed a wreath at the Tomb of the Unknowns.

Other top recruiters for FY 2014 were: Officer Recruiter of the Year, Active, Lt. Christopher French; Officer Recruiter of the Year, Reserve, Lt. Cmdr. Florence Yarbrough; Nuclear Field Coordinator of the Year, Electronics Technician 1st Class (SS) Marmaduke Simms; Station Leading Petty Officer of the Year, Navy Counselor 1st Class (AW) Thomas Gooden; Classifier of the Year, Personnel Specialist 1st Class (AW) Jeffrey Decenso; Division Leading Chief Petty Officer of the Year, Chief Navy Counselor (SW) Latasha Kahana; Diversity Officer Recruiter of the Year, Senior Chief Engineman (SW) Joel Fletcher; Medical Officer Recruiter of the Year, Hospital Corpsman 1st Class (FMF) Lamin Foray; Nuclear Propulsion Officer Candidate Recruiter of the Year, Lt. Keven Haggerty and Support Person of the Year, Yeoman 1st Class (AW) Mandy Murphy.



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More ROY in Review



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1. Vice Adm. William Moran, chief of naval personnel, and Rear Adm. Annie B. Andrews, commander, Navy Recruiting Command meritoriously promote ABE2(AW/SW) Terrance Chase and NC2(AW) Anita Johnson, two winners of the 2014 Recruiters of the Year from Navy Recruiting Command, to the rank of 1st class petty officer. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

2. HM1(FMF) Lamin Foray, Medical Officer Recruiter of the Year, one of the winners in the 2014 Recruiters of the Year from Navy Recruiting Command, talks with Ceola Patillo, a WWII veteran. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

3. Vice Adm. William Moran, chief of naval personnel, gives his opening remarks to the 2014 Recruiters of the Year from Navy Recruiting Command during the awards ceremony for the winners. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

4. BU1(SCW/SW) Jermaine Blake, Enlisted Recruiter of the Year(Active), and MM1 Alice Westbrook, Enlisted Recruiter of the Year(Reserve), two winners of the 2014 Recruiters of the Year from Navy Recruiting Command, perform a wreath laying ceremony in Arlington National Cemetery at the Tomb of the Unknown Soldier. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

5. (From left to right) NC1(AW) Anita Johnson, BU1(SCW/SW) Jermaine Blake, and YN1(AW) Mandy Murphy visit the Martin Luther King Jr. Monument. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

6. Lt. Keven Haggerty, NUPOC Recruiter of the Year, views a display in the U.S. Navy Museum at the Navy Yard in Washington, D.C. (U.S. Navy photo by MC1(SW) Sonja Chambers)

7. Lt. Cmdr. Florence Yarbrough, Officer Recruiter of the Year (Reserve Component), studies a display in the U.S. Navy Museum at the Navy Yard in Washington, D.C. (U.S. Navy photo by MC1(SW) Sonja Chambers)

8. Master Chief Petty Officer of the Navy (MCPON) Mike Stevens speaks with Recruiters of the Year winners. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)

9. PS1(AW) Jeffrey Decenso, Classifier of the Year, explores a display in the U.S. Navy Museum at the Navy Yard in Washington, D.C. (U.S. Navy photo by MC1(SW) Sonja Chambers)

10. Vice Adm. Robin R. Braun, chief of Naval Reserve, and Vice Adm. William Moran, chief of naval personnel, award MM1 Alice Westbrook, Enlisted Recruiter of the Year (Reserve Component), and BU1(SCW/SW) Jermaine Blake, Enlisted Recruiter of the Year (Active Component), two winners of the 2014 Recruiters of the Year from Navy Recruiting Command, with the Lt. Cmdr. Richard H. Dodge Award for Recruiting Excellence. (U.S. Navy photo by MC2(AW) Julian Moorefield, III)



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Commander of Navy Recruiting Command Returns to Girls' High

Story by MC1 Larry Carlson, NRD Philadelphia Public Affairs

Rear Adm. Annie B. Andrews, commander, Navy Recruiting Command, returned to her alma mater, Philadelphia High School for Girls, to speak with the students and share some tips for success. As the Navy's top recruiter, Andrews is responsible for the recruitment of 40,000 personnel annually.

The Philadelphia High School for Girls (also known as Girls' High) was founded in 1848. It is a public, college preparatory school for academically talented young women drawn from the diversity of the city.

The day started out with a tour of the school and classroom visits for small group discussions with the students before the mass assembly started.

Andrews focused her discussion on empowerment, opportunities, confidence and looking ahead to their futures.

"If you have what it takes, the world is waiting for you and is filled with opportunities. You can achieve if you set your heart and mind to it and discipline yourself in your academic studies," Andrews said.

She described how global opportunities require strategic thinkers, creative thinking and using ideas to help shape the environment. Using examples of Sailors in important roles that drive the Navy's mission of keeping the sea lanes open, such as doctors and nurses conducting humanitarian operations, aviators flying jets off of carriers and engineers working on submarines, Andrews stressed the importance of finding ways of making a difference each and every day.

Andrews highlighted the power of diversity in shaping the world, particularly with regard to women in leadership positions both in industry and the Navy.

"The way has been paved by brave, ambitious and talented women who were determined to follow their dreams," she said. She especially underscored the importance of working in STEM (science, technology, engineering and mathematics) jobs. "Women have made great strides in STEM jobs, but I believe we can go further to increase the amount of women in leadership roles in jobs requiring STEM skills and talent," Andrews said.

The event made a specific connection to the community, according to Lt. Erika Spencer, field transition assistant, Navy Recruiting Command, who accompanied Andrews to the school.

"It is truly valuable to have role models and mentors that get down on their level with the kids," she commented. "The students opened up with excellent questions and responded enthusiastically."

Andrews closed out the discussion by sharing her experience in the Navy, reminding the young women that above all integrity is most important as well as building self-confidence and networking with one another.

"If you have confidence, if you have self-esteem, no one can stop you from succeeding but yourself. The time to prepare is now. It is attainable---just Achieve! Believe! Conceive! and Deliver!" Andrews said.

Dorothy Kapenstein, 1946 graduate of Girls' High and retired teacher and librarian, proudly described how the school's graduates have gone on to great achievements in a wide variety of professions and careers.

"Rear Admiral Andrews is a perfect role model, one who has used her Girls' High education to become tops in a field not open to women in the past," said Kapenstein.



Rear Adm. Annie B. Andrews, commander, Navy Recruiting Command, greets a student from the Philadelphia High School for Girls during her presentation to the student body. Andrews is an alum of the school commonly referred to as Girl's High. (U.S. Navy photo by CSC Robert Wilde)

NRC Civilian Promotes Diversity

Story and photo by MCSN Brandon Martin, NRC Public Affairs

Jennifer Kelly, operations research analyst, Navy Recruiting Command (NRC), has a long history of combining her passions with her work.

Kelly, a Tupelo, Miss. native, recalled an opportunity early in her career where she was able to use her skills in analysis to help the local community through the Greater Greenville Development Foundation, a non-profit organization dedicated to downtown revitalization and housing development. One program the non-profit ran provided low-income families with affordable housing.

"When I worked in Greenville, Miss., for a non-profit, we had eight houses that families could live in," said Kelly. "My board of directors wanted to pull the credit [reports] for the applicants."

Upon seeing the reports, the organization was unable to let any of the applicants move into the homes because they lacked the credit scores needed for the program. Kelly said low credit scores were indicators that a family wouldn't be able to live within their means in the homes.

"We had to go back and re-advertise because nobody had the credit worthiness to hold one of the houses," Kelly said. "When I saw that data point I told my board of directors that this goes way beyond just giving people a house."

Kelly said following her observation she convinced her board of directors to start a new program, Steps to Freedom, to help families manage their money and get out of debt. Her role in the program involved collecting data to analyze a family's financial situation. From there, Kelly would teach the families how to budget based on the data.

"Unless you capture data, you can't solve problems," said Kelly.

Now an operations analyst for NRC, Kelly still finds ways to combine her love for analysis with her desire to help people.

"I am a Certified Mentorship Trainer, the Secretary of the American Heritage and Diversity Committee, the Secretary of the Navy Recruiting Command Multicultural and Heritage Committee, and I'm also the Vice President of Education for Toastmasters," said Kelly.

Her involvement with all the committees allows Kelly the chance to organize many command and installation-wide events.

Kelly finds that these events create the perfect opportunity to overcome differences and make connections.

"Giving people a way to interact promotes diversity," said Kelly. "You can't force people to like other human beings but when you give them the vehicle and a way to interact, you build relationships. And relationships lead to respect."

Through her committee work Kelly has been given the chance to experience diversity with people who have lived through true adversity.

"At the Holocaust Survivor Event last spring, a gentleman came and talked to us who had lived through the Holocaust," said Kelly. "He talked about how important diversity was and how to embrace diversity. He mentioned how he felt that a lot of the pain from World War II was just not being educated and people not



Jennifer Kelly, operations research analyst, Navy Recruiting Command (NRC) stands in front of a Women Accepted for Volunteer Emergency Services poster. Kelly received a letter of appreciation at an All Hands Call in January for her involvement in a variety of diversity committees.

understanding other people."

Through experiences like these, Kelly's appreciation for diversity efforts has strengthened.

"The one thing that you get from the events we put on is the opportunity to connect," said Kelly. "They bring people together and they get a chance to get a different viewpoint than their own. When people begin to see things from another's point of view that is how we begin to solve these problems. That is how we begin to move forward."

While Kelly looks for a more intrinsic type of reward, her efforts in bringing people together do not go unnoticed around the command.

Jennifer Kelly received a letter of appreciation from Rear Adm. Annie B. Andrews, commander, Navy Recruiting Command, at an All Hands Call that took place at the Pat Thompson Conference Center in Millington, Tenn. on Jan. 12.

The letter was awarded to Kelly for involvement with the American Heritage Diversity Committee for Naval Support Activity Mid-South and her efforts during the 2014 Hispanic Heritage Month observance.

For more stories on recruiting please visit www.cnrc.navy.mil

Lufkin Native Joins Navy to Fulfill Family Tradition

Story by NCCS(SW) Hector Gomez, NRD Houston Operations Department

When asked why he wanted to be in the Navy, Richard Woodin said, "It's simple - family tradition. My great grandfather was in the Navy, my grandfather was in the Navy and both of my parents were or are in the Navy."

Woodin, a Lufkin, Texas, native, enlisted in the Navy at a ceremony held at the Lufkin City Hall Dec. 9.

Woodin's father, Thomas Woodin, is a retired chief petty officer, and his mother, Alecia Woodin is currently a chief petty officer who just returned home from a tour of duty in Africa.

"So when deciding what to do with my life, like become a naval officer, I listened to the 'Chiefs' (his parents), and contacted an officer recruiter from Navy Recruiting District (NRD) Houston to get the process started to become a naval officer," said Woodin. "I attended a maritime university in California, and I have always wanted to join the Navy. But the timing had never been quite right before."

NRD Houston recruiters worked with Alfred Navarro, the local VFW commander, to have Bob Brown, the mayor of Lufkin, attend the ceremony. Brown was more than happy to attend, and he extended the city council room as the backdrop for the ceremony.

Brown said, "It's always great to see the youth of our nation decide to answer the call to serve in our military."



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I'm honored to have been part in witnessing this neat event."

Woodin is slated to attend Officer Candidate School in Newport, R.I., next year. Upon completion, he will be commissioned as an ensign and then transfer to Naval Air Station Pensacola, Fla. There he will begin flight school to eventually become part of an elite cadre of professionals known as naval aviators.

1. Richard Woodin takes the oath of enlistment from Lt. Barry Moore.
2. Pictured are Lt. Barry Moore, Richard Woodin and NCCS(SW) Hector Gomez.



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Future Sailors Sworn In by Vice Admiral During Navy Football Game

Story by MC1 Richard Perez, NRD New Orleans Public Affairs



Navy Recruiting Station Gulfport's SpecWar Future Sailors had the honor of being sworn in by Vice Adm. Walter E. Carter Jr., superintendent of the United States Naval Academy. Pictured are: Future Sailor Luke Miller, Future Sailor Brandon Christianson, Future Sailor Martin Emerson, and Future Sailor Joseph Carr. (U.S. Navy photo by MC1 Jerald Campbell)

awesome to see that people knew I'm joining the most prestigious Navy in the world to better myself, but most importantly to defend my country and the way of life for my family, friends, and citizens of the United States."

Four Future Sailors from Navy Recruiting District (NRD) New Orleans took the oath of enlistment from Vice Adm. Walter E. Carter Jr., superintendent of the United States Naval Academy, on Friday, Nov. 28th, during halftime when Navy played against the University of South Alabama.

The Navy midshipmen took home a 42-40 win, while four Future Sailors received a memorable experience at halftime. Navy Recruiting Station (NRS) Gulfport gave the honor to their special warfare Future Sailors, escorted by Aviation Electronics Technician 2nd Class William Baldrey, a recruiter from the station.

"This experience was really rewarding," mentioned Baldrey. "Having the opportunity to see your Future Sailors getting sworn in by an admiral is amazing!"

With the Navy ahead 21 to 17 at halftime, the soon to be Future Sailors took the field while standing in front of a crowd of 14,571 fans. Future Sailor Luke Miller, a special warfare operator candidate, describes the feeling as "truly overwhelming, it was

This is not your average swear-in process; the Military Entrance Processing Station (MEPS) is the central hub for contracting new recruits from all branches. Normally, a few military recruiters and immediate family members are in the audience, but this enlistment far exceeded those norms.

Lt. Michael Stroud, a division officer from NRD New Orleans, was one of the coordinators of the occasion: "the crowd went crazy, with so much negativity in our public, it's like their longing for positivity was answered when these young men stepped up to join. It was just an awesome feeling being on the field with a three-star admiral."

Not many enlistments are administered by a three-star admiral. When asked about how this enlistment has motivated the beginning of his naval career, Future Sailor Brandon Christianson said, "I've worked really hard to earn my [Warrior Challenge] contract, so I plan on working even harder to make it through the program as my country is behind me."

Eye on the Field



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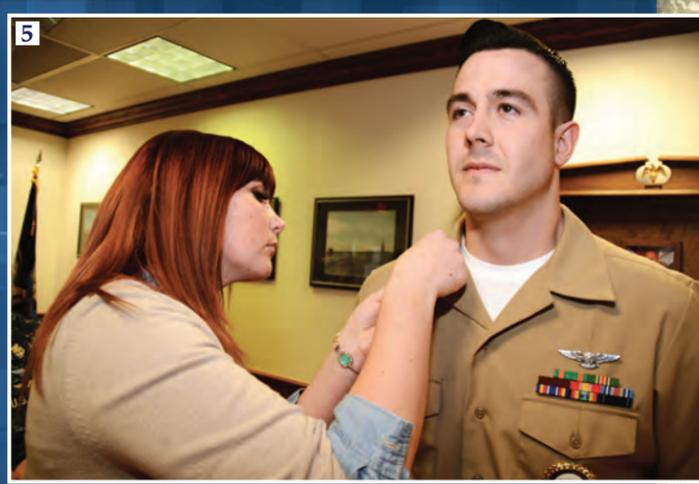


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1. Cmdr. Jason W. Sticht, executive officer, Navy Recruiting District New York, conducts personnel inspection on cadets at Navy Junior Reserve Officer Training Corps (NJROTC) Southold High School, New York. (U.S. Navy photo by MC1(SW/AW) Julio Rivera)
 2 and 3. Navy Recruiting District San Diego, recruiters help San Diego Poinsettia Bowl attendees complete the Navy's Brain STEM challenge using tablets. (U.S. Navy photo by MCC Anastasia Puscian)
 4. The Portland Winterhawks invited Navy Recruiting District Portland to its military appreciation game January 4 at the Moda Center to recognize Future Sailors.
 5. Aviation Structural Mechanic 1st Class Nicholas Cope (Right), from Albany, Ore., was pinned to petty officer 1st class by his wife Amy Cope (Left) and his daughter Taylor Cope (not in photo) during the Navy Recruiting District Ohio Pinning Ceremony held at NRD Ohio Headquarters on Defense Supply Center Columbus. (U.S. Navy photo by MC1(SW/AW) Phillip D. James Jr.)



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Admiral's Five-Star Recruiters



December 2014

- | | | |
|--|--|--|
| NRD Atlanta - AO1 Charles Hudson | NRD Nashville - OS1(SW/AW) Marcus Mitchell | NRD Pittsburgh - MA1 Matthew Weaver |
| NRD Chicago - BM1(SW) Angel Delgado | NRD New England - EM2 Stanley Page | LS2 Connie Garcia |
| NRD Houston - AT1(AW/SW) Jerry Floyd | NRD New Orleans - BU2 Chadwick Fleming | NRD Portland - CM1(SCW/EXW) Chad Dornath |
| NRD Jacksonville - STG2 Justin Gingras | NRD New York - MM1 Gordon Lalonde | NRD Raleigh - LS2 Michael Walters |
| NRD Miami - ABF2(AW/SW) Stephen Fox | NRD Ohio - AM1 Nicholas Cope | NRD San Diego - ABF1(AW/SW) Rafael Zelaya |
| NRD Michigan - STG1(SW) Nathaniel Tuwaig | NRD Philadelphia - SH2 Roshaun Stephenson | NRD San Francisco - ABF1(AW/SW) Jarron Moore |
| NRD Minneapolis - FC2(SW) Adam Walen | NRD Phoenix - STG1(SW) Michael Leblanc | NRD St. Louis - OSC Damian Pouncil |

January 2015

- | | | |
|--|---|--|
| NRD Atlanta - CS2 Salomon Mejia | NRD Nashville - MM1(SW/AW) Dustin Goodman | NRD Portland - IC1(SW/AW) Dustin Goodman |
| NRD Chicago - DC1(SW) Christopher Parrett | NRD New Orleans - BM2 Louis Gaines | NRD Raleigh - STG2 Roland Swain |
| NRD Houston - BM2(SW) Alexandria James | NRD New York - PS2 Kenneth Rice | NRD Region West - LS2 Can Zhu |
| NRD Jacksonville - HT2 Katie Freeman-Allen | NRD Ohio - EM2 Kevin Demay | NRD San Antonio - EN2 Vichith Sayachak |
| NRD Los Angeles - MM1 Aparicio | NRD Philadelphia - EA1 Jeffrey Beiser | NRD San Diego - MR2 Austin Rudolph |
| NRD Michigan - FC2(SW) Franklin Carson | NRD Phoenix - PR2 Bragdon | NRD Seattle - EN2 Jaeger Ong |
| NRD Minneapolis - HM2(FMF) Joanne Hughes | NRD Pittsburgh - HT1 Steven Robinette | NRD St. Louis - OS1 James Ward |

The District's Top Stations



December 2014

- | | | |
|------------------------------------|------------------------------------|----------------------------------|
| NRD Atlanta - NRS South Dekalb | NRD Minneapolis - NRS Brainerd | NRD Phoenix - NRS Las Cruces |
| NRD Chicago - NRS Oak Lawn | NRD Nashville - NRS Gallatin | NRD Pittsburgh - NRS Erie |
| NRD Houston - NRS Houston | NRD New England - NRS South Hadley | NRD Portland - NRS Roseburg |
| NRD Jacksonville - NRS Orange Park | NRD New Orleans - NRS Gulfport | NRD Raleigh - NRS Asheboro |
| NRD Los Angeles - NRS PearlrIDGE | NRD New York - NRS Harlem | NRD San Diego - NRS North Island |
| NRD Miami - NRS Mayaguez | NRD Ohio - NRS Columbus North | NRD San Francisco - NRS Merced |
| NRD Michigan - NRS Ypsilanti | NRD Philadelphia - NRS Reading | NRD St. Louis - NRS Springfield |

January 2015

- | | | |
|--|------------------------------------|----------------------------------|
| NRD Atlanta - NRS South Dekalb | NRD Nashville - NRS Maryville | NRD Portland - NRS The Dalles |
| NRD Chicago - NRS Joliet | NRD New Orleans - NRS Gretna | NRD Raleigh - NRS Spartanburg |
| NRD Houston - NRS Tyler | NRD New York - NRS Tribeca | NRD Region West - NRS Clovis |
| NRD Jacksonville - NRS West Jacksonville | NRD Ohio - NRS Canton | NRD San Antonio - NRS San Marcos |
| NRD Los Angeles - NRS Lakewood | NRD Philadelphia - NRS Cherry Hill | NRD San Diego - NRS Nellis |
| NRD Michigan - NRS South Bend | NRD Phoenix - NRS Bell Canyon | NRD Seattle - NRS Hayden |
| NRD Minneapolis - NRS Davenport | NRD Pittsburgh - NRS Altoona | NRD St. Louis - NRS Sedalia |

My Decision to "Stay Navy"

One Sailor's Transition from Active Duty to the Reserves



Photo by MC3 James Griffin, NRC Public Affairs

YN3 Jaime Sarna, U.S. Navy Reserve

When did you join the Navy?
8 December 2010

What was your rate on active duty?
Personnel Specialist

Why did you decide to join the Navy?
I decided to join the Navy because I wanted the thrill of adventure and the help paying for college. I didn't want to worry about graduating with student loan debt.

What was your favorite part of active-duty?
My favorite part of active duty was getting to know and experience so many different people and personalities. These people will be friends for a very long time.

Why did you decide to leave active duty?
I decided to leave active duty because I was ready for my next challenge-- full time student. I am now pursuing a nursing degree, a program that is hard to do on a part-time basis.

Why did you choose to "stay Navy" by serving in the reserves?
I like the Navy. I like the benefits and the Navy takes care of its people. I eventually want to come back on active duty as a nurse so I didn't want to completely cut ties.

What are your plans in the future?

Graduate nursing school, come back onto active duty as part of the Nurse Corps and use the Navy benefits to get my master's degree.

What is your favorite part about being in the Navy reserves?

My favorite part about the reserves is still getting to be in the Navy and feel like I am a part of something while also being able to do what I need to do for myself.

What was your biggest surprise when transferring from active component to the reserves?

My biggest surprise was how much work you actually do. Even though it's a two-day-per-month deal, you are hitting the pavement hard. It's not just being a "weekend warrior" like active duty people think, you put in a lot of work in those two days and drill period.



Photo by MC2 Amanda Moreno, NRC Public Affairs

Recruiting Navy Reservists

Navy Recruiting Command Public Affairs

Representing about 20 percent of the Navy's total force, the Reserve is an essential element. Wherever the important work of the Navy is being conducted around the world today, Navy Reservists are there. The Navy Reserve force motto is "Ready Now. Anytime. Anywhere."

Whether currently serving, having served in the past, or brand new to the military, individuals can find many benefits to joining the Reserve. For one Reservist, who transitioned after serving on active duty in the Air Force, the benefits were being closer to family.

"I got off active duty because I felt there was a family need for me to be closer," said Lt. j.g. Christopher L. Henson, communications department head for Joint Reserve Center, Central Command (JRC), Millington, Tenn.

Advanced training is one benefit to serving as a Reservist that both new enlistees and former service members can take advantage of. For those who are worried about time away from their civilian jobs, the Navy offers alternate schedules for advanced training over longer periods of time on duty weekends.

Lt. Cmdr. Joseph R. Holstead, public affairs officer for commander, U.S. Fleet Cyber Command, made the decision to join the Reserve at the age of 28 to follow in the footsteps of his father. Holstead served four years in the enlisted Reserve and because of his experience working as a non-partisan legislative analyst for a state's office of legislative research, he was chosen for a direct commission as an Ensign in the Navy Reserve.

Most Reservists work for civilian companies and have a great deal of expertise which the Navy can benefit from. They can share this advice or connections with others in need of employment.

"Part of the beauty of joining the Navy as a Reserve officer is the benefit the Navy gets from the skills and experience such Reservists bring," said Holstead. "But the skills learned or sharpened in uniform also go back to help the civilian job."

Henson agreed that in addition to training on the job, serving in the Reserve allows individuals to work with a variety of people increasing their ties with the local area.

"The Reserve is a network for helping build your civilian career as well as your military career," said Henson.

As a Reservist, you can look forward to benefits such as paid training, monthly income, health-care coverage and retirement incentives.

In the event that a Reservist loses their civilian job, they also have the option to volunteer for mobilization, which provides active duty pay and benefits for them and their family, said Henson.

There are also many opportunities for travel available. For two weeks of every year, Reservists complete Annual Training (AT). In some cases AT is done locally, for others they are able to travel (even internationally) and a per diem is provided in addition to active duty pay, said Aviation Machinist's Mate Trista L. Hammer, waiver processor for Navy Recruiting Command's operations department.

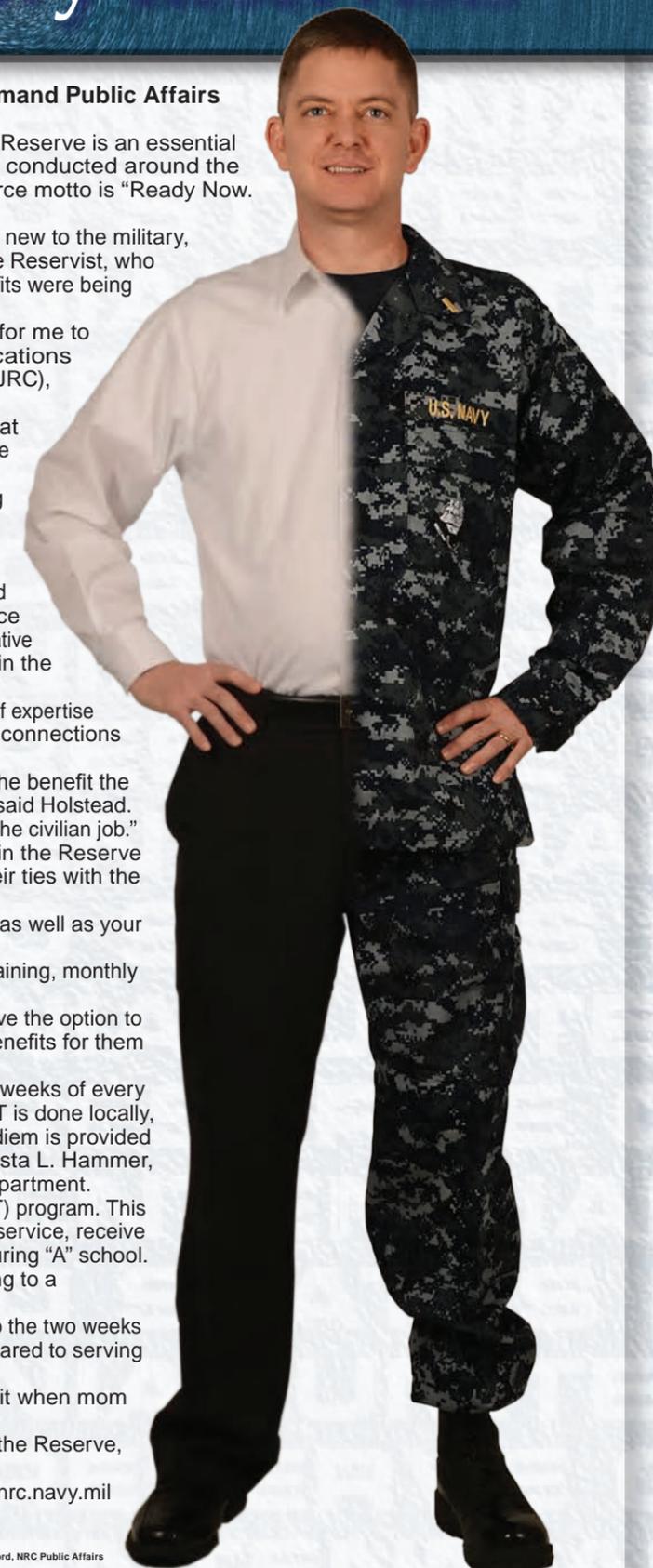
Hammer joined the Navy under the New Accession Training (NAT) program. This program allows individuals to enlist into the Reserve with no prior service, receive basic seamanship training at boot camp as well as job training during "A" school. All of this training is done under active duty status before reporting to a Reserve unit.

Reservists typically report for one weekend a month in addition to the two weeks of AT each year. Many enjoy spending more time with family compared to serving on active duty deployments, said Hammer.

"As a mom, I set an amazing example for my kids. They love it when mom wears her uniform," said Hammer.

For active duty service members interested in transitioning to the Reserve, contact your local career transition office.

For more stories and current Navy Recruiting news visit www.cnrc.navy.mil



U.S. Navy Illustration MC3 Mark Langford, NRC Public Affairs

From Teaching to Recruiting, NRD Portland Sailors Share CANREC Transition

Story and photos by Robin Sanz, NRC Portland Public Affairs

Not everyone is cut out to sell the Navy Reserve. But for two recruiters with Navy Recruiting District Portland, their similar civilian career paths and passion for the service makes the job a natural fit.

Lt. j.g. Ingrid Rojas has been serving in America's Navy Reserve for more than 20 years, enlisting while in college. But it was just this past year that she made the jump to a full-time Canvasser Recruiter (CANREC) position, a temporary recall program primarily designed to execute the Reserve recruiting mission. It was the perfect opportunity for Rojas to share two decades of Reserve experience with those considering it themselves. And she says it parallels the teaching job she had in her civilian life.

"I enjoy telling people about the opportunities available to them - opportunities for training, extra pay, benefits and retirement," said Rojas. "I think for me it's having an impact on people's lives, helping improve their life situation. It's about mentorship and connecting people with the opportunities. It's very much like teaching."

Navy Counselor 1st Class Hans Davis started out on a different path, but also turned to education as a career. He joined after high school in 1986 and served four years on active duty as a culinary specialist. At the end of his enlistment he went to college and became a teacher. He loved his job, but always felt that something was missing. So in 2003, he re-enlisted as a Reservist.

"I missed being a part of the Navy and it drove me back to the Reserves," said Davis. "I had a great Navy experience and did a lot of things most people don't get to do. Once a month as a Reservist, I got to put on the uniform. It made me proud to be a part of that."

In 2012, Davis was picked

up as a CANREC and says he was absolutely ecstatic to be back in the Navy full-time. He was getting the chance to share his experience and knowledge with others.

"That was how I started my whole career in life, being a teacher. It was a natural fit - talking to people and helping them figure out what are they going to be successful at in life and show them a really good, solid career path with one of the best services."

Both Rojas and Davis agree that their teaching backgrounds align perfectly with recruiting because it's about helping people. They say to be a successful recruiter, you need to have both good written and verbal communication skills, the ability to talk in any situation, enjoy mentoring people and guiding them on a career path and, most importantly, love the Navy.

"You can't fake what you're trying to sell," said Davis. "You have to believe in it. There has to be a love of the Navy or you get burned out. Success comes from the willingness to take on a mission and give it 100 percent."

The Reserve is flexible, which is why it's a great option for civilians looking for a part-time job as well as those on active duty looking to finish out their military career. The commitment is to drill one weekend each month and complete annual training for two weeks every year.

"If you're active, you're filling the Navy's needs," said Rojas, "whereas if you're in the Reserve, you can stay in the same Reserve center throughout your career just by changing to different units."

The Reserve is also a good option for people who don't want to be away from their families. You could literally serve your entire career in one place without ever having to move.

Rojas says those looking for a little more can volunteer to mobilize, usually for 6-12 months, support a variety of missions all over the world. "It's wonderful for people who want to travel and do something different. When I first started I was going to Pearl Harbor. It was a nice break from the monotony of my civilian job."

Although the benefits Reservists receive are slightly different than those on active duty, they still get advanced training, health



Right: Lt. j.g. Ingrid Rojas works out of NRD Portland headquarters in Portland, Ore. as a CANREC. Rojas has served in the Reserve for more than 20 years and says her background in teaching is a natural fit for recruiting.

Opposite: NC1 Hans Davis talks with EO2 Christina Cox about officer processing at NRD Portland headquarters in Portland, Ore. Davis spent two years as a CANREC then switched over to active duty in 2014 and is currently an officer processor out of the NOSC in Springfield, Ore.



care coverage, college tuition and retirement incentives among others. Rojas says she also gained an invaluable amount of leadership experience in the Reserve, which helped her get promoted in her civilian job.

While Rojas is still getting a handle on the job, she's hoping her CANREC orders will be extended beyond the initial two years.

"I'll stick around as long as the Navy needs me," said Rojas. "I enjoy it!"

Davis switched over to active duty in 2014 becoming a career counselor and gets to live out his dream of recruiting for the Navy. "I love being in the Navy," said Davis.

"I like the job of having a mission and working with young people to help with their career path of entering the Navy. Every day I get to don the cloth of the nation and be part of something big and I'm blessed for it."



From the Admiral



Vice Admiral Robin Braun
Chief of Navy Reserve

U.S. Navy Reserve Celebrating 100 Years of Service

March 3, 2015 marks the Centennial of the Navy Reserve. We look forward to celebrating this milestone and recognizing the service and sacrifice of Navy Reserve Sailors and their families over the past 100 years. While we are proud of and will highlight the many contributions to America's defense throughout 2015, we must also plan ahead.

With this in mind, we recently released the Navy Reserve Vision for 2015 – 2025 which is the blueprint that will shape our actions, enabling us to adapt to the ever changing security needs of our Nation. For 100 years, Reserve Sailors have answered the call to serve when and where needed. So it is fitting, that as we begin our second century of service, we build on our past accomplishments by preparing for our future.

To effectively meet the opportunities and challenges that lie ahead, it will require our best efforts in the preparation for and performance of our mission. Over the next ten years the Navy will not only look to Reserve Sailors for their military training and experience, it will capitalize on our Sailors' civilian skillsets to more effectively meet emerging needs and missions. In light of this, it is imperative that the Reserve Force keeps pace with technology to enable our Sailors to stay mobilization ready and sustain America's hard-won advantages on all battlefields.

Military Commanders continue to praise the work done by the Navy Reserve Force around the world. An outstanding example of how Reserve Sailors are making a difference can be seen at Combined Joint Task Force - Horn of Africa (CJTF-HOA) where more than 25% of billets are filled by Navy Reserve Sailors. These valued members of CJTF-HOA, whose mission is to protect and defend U.S. interests throughout East Africa, are operating in a complex environment where mission accomplishment hinges on well-trained, professional, forward-thinking leaders – attributes that this multinational team relies on and that these Citizen-Sailors demonstrate every day!

2015 will be an exciting and challenging year as the Navy continues to look to Reserve Sailors for the experience — both civilian and military that we bring to the Fleet. What is more, as the Navy introduces new missions and capabilities, the Navy Reserve will be there — increasing operational readiness and strengthening the maritime defense of our nation.

As we enter our second century of service, Navy Reserve Sailors will continue to be valued for their readiness, innovation and agility in whatever task or mission the Navy or our nation requires.

During this Centennial year, we will feature events across the nation to highlight the Navy Reserve's extraordinary Sailors, past and present, and their contributions to the nation's defense. We not only celebrate a century of Reserve Sailors serving our Nation, but also a year in which we will build on our history and heritage and set our course for the future.

As Admiral George Anderson once said, "The Navy has both a tradition and a future – and we look with pride and confidence in both directions." Our new vision embodies the spirit of these words by recognizing our past success and charting a course for the future, in which the Navy Reserve will remain a key component of our country's defense strategy.

I have great confidence in our future because of today's Reserve Sailors – the finest our Force has ever known. It is an honor and privilege to serve with them and I look forward to the opportunities that 2015 will bring as we celebrate our 100th year!

For more information on the Navy Reserve Centennial go to: www.navyreservecentennial.com

Canvasser Recruiting

Story by MC3 James Griffin, NRC Public Affairs



U.S. Navy Reservists play an important role in accomplishing the Navy's mission. Whether joining as a Reservist, or transitioning to the Reserves after active duty service, the experience can offer unique opportunities.

One opportunity within Navy recruiting is to be a Canvasser Recruiter (CANREC). The purpose of this program is to serve as a temporary recall program helping recruiters meet the Navy Reserve recruiting mission. This is great option for reservists looking for a full-time job or for someone coming off active-duty who wants to be a Navy Counselor.

"The job of a CANREC is exactly the same as a recruiter at a local Navy Recruiting Station," said Richard E. Thompson, human resource supervisor, Navy Recruiting Command.

They travel to schools, talk with Future Sailors, and lead Delayed Entry Program (DEP) meetings. CANREC's have to meet recruiting goals, stay physically fit, and contribute to the day-to-day operations of the recruiting station. Basically, a CANREC is temporarily active-duty recruiter for a two-year duration.

During this period of full-time, active-duty service, the Sailor is also eligible for all of the perks and benefits of a normal active-duty Sailor. This full-time service also counts toward retirement and some may accumulate enough active-duty time to become eligible for an active-duty retirement.

Other requirements are for the CANREC to reside within 50 miles of the assigned billet, be at pay grade E4 and above, and be under contract with the Selected Reserve (SELRES), Inactive Ready Reserve (IRR), or active-duty within 90 days prior to the end of active-duty obligated service. CANRECs can be continued for an additional 12, 24 or 36 months, based on individual performance and command endorsement. If a canvasser recruiter completes five years of CANREC, he or she

BU1 Robert Ishum, left, and HM1 Robert Meintrup, both Navy recruiters, talk to high school students about Navy scholarships offered through the Naval Reserve Officers Training Corps (NROTC) program. (U.S. Navy photo by MC1 Jason Winn)

may apply for the Full Time Support (FTS) program.

Another incentive for canvasser recruiting is for advancement. Pay grades E6 and below will compete against other CANREC's, within their respective pay grades, in a competitive category for canvasser recruiters and are advanced based on quotas established by Navy Personnel Command. Advancement rates in the recent past have been favorable to Sailors in this program. However, E6 pay grades who are designated as selection board eligible for Chief Petty Officer will be considered for advancement by the annual reserve selection board.

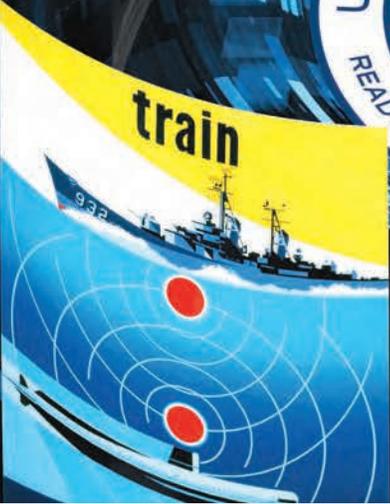
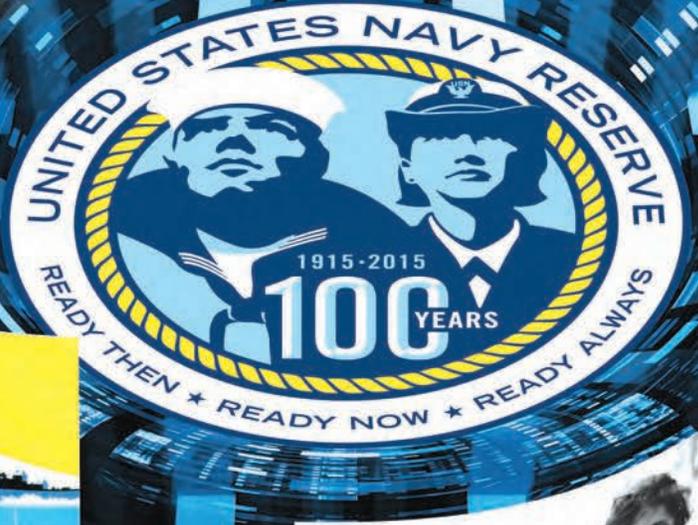
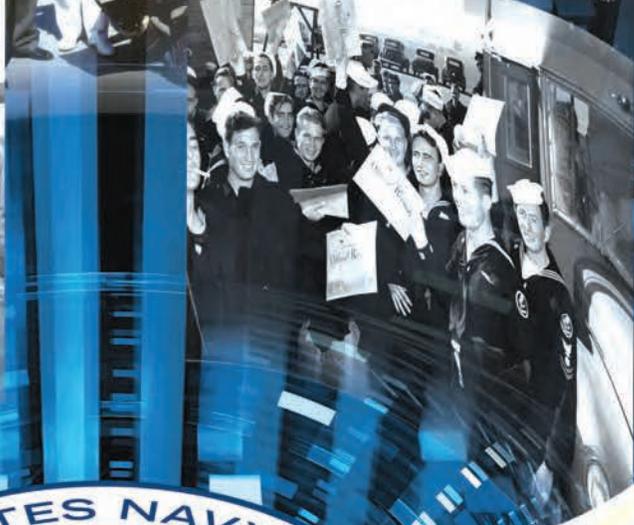
The selection for CANREC is significantly competitive in some areas. Applicants must conduct interviews with the recruiters at the local NRS and submit a package to Navy Recruiting Command's human resource department for review.

"A good candidate for CANREC would have vast knowledge of all types of recruiting programs and be able to supply this information to Future Sailors," said Aviation Machinist Mate 2nd Class Trista Hammer, canvasser recruiter at Navy Recruiting Command. "They also need to have an extreme attention to detail, lots of energy, and genuinely enjoy the Navy and recruiting."

For more information or to begin the process visit <http://www.public.navy.mil/bupers-npc/career/reservepersonnelmgmt/enlisted/Pages/CANRECFTSRecruitingProgram.aspx> and select the Bupers Instruction 1001.40B.

For more stories on recruiting please visit www.cnrc.navy.mil

www.CNRC.Navy.mil/Navy-Recruiter-Magazine.htm



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