

# PAPER SURVEY USAGE GUIDE

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- The branded paper survey is to be used when *no other means* of collecting data is available.
  - If utilizing a paper survey, *only use this form*. Recycle all other *blank* surveys or data-collecting forms.
- There are two versions, a generic and a customizable:
  - **GENERIC**: Includes a pre-loaded QR code when scanned directs prospects to [www.navy.com](http://www.navy.com) for more information.
  - **CUSTOMIZABLE**: Includes an area in the lower left-hand corner for recruiters to insert a personalized QR or Snapchat code to share their contact information with prospects.
- Ensure all completed survey information is inputted into rTools as soon as possible.
  - Upon data input into rTools, all completed surveys should be destroyed and/or shredded.

# SURVEY

## GENERIC

QR Code to [www.navy.com](http://www.navy.com)

**AMERICA'S NAVY**  
FORGED BY THE SEA

FIRST/LAST NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

DATE OF BIRTH: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

YEARS OF EDUCATION: \_\_\_\_\_

Would you like to be contacted by a recruiter for more information about America's Navy?

YES  
 NO

Would you like to receive emails and texts from America's Navy?

YES  
 NO

SCAN FOR MORE INFO



NAVY.COM

## CUSTOMIZABLE

Customizable QR/Snapchat code insertion

**AMERICA'S NAVY**  
FORGED BY THE SEA

FIRST/LAST NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

DATE OF BIRTH: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

YEARS OF EDUCATION: \_\_\_\_\_

Would you like to be contacted by a recruiter for more information about America's Navy?

YES  
 NO

Would you like to receive emails and texts from America's Navy?

YES  
 NO

Insert QR / Snap code or digital business card

NAVY.COM