

EZ TEXT EXAMPLES

Message Guidance



A M E R I C A ' S
NAVY®



EZ-TEXT MESSAGE EXAMPLES

- The most successful people in the world see an obstacle and create an opportunity from it. Now is a perfect time for you to work on what you are going to do with your future. The U.S. Navy has a large number of jobs across a wide variety of career fields to choose from. Additionally, our college funding plans, lifelong medical coverage, and package of other benefits will help guarantee your success in life. Call us at xxx-xxx-xxxx for more information to see if you are qualify. Text STOP to be removed from this list.
- Work on your future. The Navy has great careers. Our benefits will help you achieve success in life. Call/text/FaceTime xxx-xxx-xxxx for info or text STOP to be removed. (Exactly less than 160 characters)
- Ready to talk about your future? Did you know the Navy has over 70 career fields that will help exceed your expectations! Call/text/FaceTime me at xxx-xxx-xxxx for more info or text STOP to be removed.
- Future Sailor, we have Submariner jobs! Electronic Computer Field & IT. Act Now, Education Repayment up to \$65,000 or \$10,000 bonus. Call/text xxx-xxx-xxxx.
- ATTENTION FUTURE SAILORS,
Special incentives are now in place for Submarine Electronic Computer Field (SECF) and Information Systems Technician (Submarine). These incentives include the Student Loan Repayment Program for up to \$65,000 and Bonus of \$10,000. Not to mention additional pay incentives like Sea Pay and Sub Pay that increase significantly over time. You can keep your current ship date or move up if desired. There are limited funds for these incentives, so if you are interested, reply to this text ASAP or call headquarters at xxx-xxx-xxxx. Text stop to be removed from this list.
- Recently you inquired with the U.S. Navy regarding education benefits, such as scholarships or various career field options available to you. Despite several attempts, we have failed to reach you. If you are still interested please call us at 800-xxx-xxxx or simply reply to this text and we will contact you soon. To opt out of future texts reply "Stop"
- Generic from NTAG Mid America
Petty Officer XXX here. It's said the most successful people in the world see an obstacle and create an opportunity from it. Now is the perfect time for you to create opportunities upon graduation. With a large number of various jobs, the U.S. NAVY can offer you a wide selection of career fields for you to choose. Additionally, our college funding plans, medical coverage, and tons of other benefits will help guarantee your success in life. Call me at xxx-xxx-xxxx for more information and see if you're qualified, or simply reply back with "more info" and you will be contacted soon. Text "STOP" to be removed from this list.
- Nuke
Are you interested in exploring your career opportunities? Become a Nuclear Engineer in the U.S. NAVY and receive a guaranteed \$38,000 sign-on bonus! Call/text xxx-xxx-xxxx or reply "YES" for more information. Reply "STOP" to be removed.



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- **Warrior challenge**
There's something inside you, pushing you against the tide and away from convention. You're destined for greatness and the rules you follow are your own. Your place in the world isn't the rank-and-file, nine-to-five routine. No, you belong where your physical skills and passion for achievement amount to something extraordinary. You'll do anything to get there. Navy Special Warfare offers opportunities to meet these qualities in you. Call/text xxx-xxx-xxxx or reply "YES" for more information. Reply "STOP" to stop receiving messages. NO FEAR. NO FAILURE.
- **Prior service**
America's Navy offers various opportunities for former service members who yearn to once again feel the pride of putting on a uniform and serving their country. If you are considering going back to Active Duty service, please contact xxx-xxx-xxxx to get more details on potential affiliation options. If you desire serving part-time you can explore opportunities within the Navy Reserves, which enables you to reconnect with the military mission, regain access to rewarding benefits and further refine your skills. It's the perfect complement to your civilian life and the military life you often miss. Reply "YES" to this message for more information. Reply "STOP" to stop messages.
- **ATTENTION VETERANS**
America's Navy offers various opportunities for former service members who yearn to once again feel the pride of putting on a uniform and serving their country. The Navy is still here and ready for you to serve, enabling you to reconnect with the military mission, regain access to rewarding benefits and further refine your skills. It's the perfect complement to your civilian life and the military life you often miss. Contact xxx-xxx-xxxx to get details. Reply "YES" to this message for more information. Reply STOP to stop messages.
- **NROTC**
College Scholarships can be found here! The Navy ROTC scholarship program offers up to \$200,000 for college and a career! The application process is easy and we'll be with you every step of the way. Current high school Juniors apply for the 4-year scholarship. Current high school Seniors apply for the 3-year scholarship. To see if you qualify, go to www.nrotc.navy.mil or call xxx-xxx-xxxx. Reply "YES" to this message for more information. Reply "STOP" to stop messages.
- **General Enlisted**
Out here, it's not where the sea takes you, but who it makes you. This is where you test your limits, build your strength and fulfill your potential. Become part of something bigger. To speak with a U.S. Navy talent scout about what opportunities the Navy has for you, call xxx-xxx-xxxx or reply "YES" to this message. Reply "STOP" to be removed.
- **Hello, you recently requested information from Navy.com. I haven't been able to reach you. I would love to set a time up to talk about your goals and how the Navy can help you achieve them. Let's schedule a time today! You can call me at xxx-xxx-xxxx or simply reply to this text. Text STOP to opt out.**