



RESERVE TALENT ACQUISITION GROUP SOUTHWEST

COMMAND PHILOSOPHY

MISSION: Recruit High-Quality, Ready, Warfighters into the Navy Reserves to build the STRATEGIC ADVANTAGE of America's Warfighting Navy.

VISION: TRUSTED • PROFESSIONAL • WARRIORS

GUIDING PRINCIPLES:

- **Team of Teams:** Build relationships and trust with each of your Teammates as Recruiters, RTAG HQ Staff, and Reserve Center Staff. Support each other!
- **Take Care of Our Sailors and Families:** Invest in our most precious assets now so they are better prepared for future challenges!
- **Lean Forward:** Strive for the Yes! Identify barriers and communicate them up!
- **Be Ambassadors in the Community:** Take pride in representing the Navy Reserves and be active participants in your local community.
- **Find and Train Your Relief:** Build the Navy Reserves with Warfighters just like you! Mentor them to do things the right way!


B. A. SACRAMENTO