



DEPARTMENT OF THE NAVY  
NAVY RECRUITING COMMAND  
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Canc frp: Jan 12

COMNAVCRUITCOMNOTE 1650  
N35

21 Oct 2011

COMNAVCRUITCOM NOTICE 1650

From: Commander, Navy Recruiting Command

Subj: ADMIRAL'S ACCELERATOR AWARD 1st QUARTER, FY12

Ref: (a) COMNAVCRUITCOMINST 1650.1B

Encl: (1) Example of AAA Submission Format

1. Purpose. To publish revised criteria for the First Quarter, FY12 Admiral's Accelerator Award (AAA).

2. Admiral's Accelerator Award. The AAA cycle runs from 1 October through 31 December 2011. Award categories are established to recognize exceptional performance in enlisted and officer production, processing, and recruiter training. Commanding Officers should consider military performance and conduct when determining nominees. Reference (a) outlines the Recruiter Incentive System (RIS). AAA competition categories include:

a. **Enlisted Recruiter Active Component (AC) or Reserve Component (RC)**. An award presented to the top enlisted recruiter of each Navy Recruiting District (NAVCRUITDIST) who contracts the highest (net) number of Total Test Category Upper (TTCU) contracts and diversity Navy Reserve Officer Training Candidate (NROTC) applications. Additionally, any recruiter who contracts a Musician (MU) will be awarded two additional RIS points.

b. **Leading Petty Officer (LPO) or Leading Chief Petty Officer (LCPO) (AC or RC)**. An award presented to the top LPO or LCPO of each NAVCRUITDIST whose station attains the highest number of acceptable diversity NROTC applications. And as determined by their Commanding Officer, consistently submits the highest quality kits upon an applicant's initial visit to the Military Entrance Processing Stations (MEPS) during the award period.

c. **Division Leading Chief Petty Officer (DLCPO) (AC or RC).** An award presented to the top DLCPO of each NAVCRUITDIST whose division writes the highest percentage of Diversity TTCUs and, as determined by their Commanding Officer, consistently submits the highest quality kits upon an applicant's initial visit to the MEPS during the award period.

d. **Cyberspace Recruiter.** An award presented to the top Cyberspace recruiter from Navy Recruiting Command (NAVCRUITCOM) Marketing (N9) who attains the highest number of contracts during the award period.

e. **Classifier.** An award presented to the top two classifiers per Navy Recruiting Region (NAVCRUITREG) for attaining the highest number of RIS points. Classifiers are eligible for the following bonus points in addition to the basic RIS points for applicants classified into the following ratings shipping in FY12:

MU shipping FY-12	2 Point	RC(all rates)	1 Point
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f. **Navy Special Operations (NSO) or Navy Special Warfare (NSW) Recruiter.** An award presented to one recruiter per NAVCRUITREG for attaining the highest number of net female AIRR contracts.

g. **Navy Special Operations (NSO) or Navy Special Warfare (NSW) Coordinator.** An award presented to one NSW/NSO Coordinator per NAVCRUITREG for attaining the highest quarterly mission accomplishment as determined from NSW/NSO stacking reports.

h. **NROTC Coordinator.** An award presented to one NROTC Coordinator per NAVCRUITREG for attaining the highest overall quality score based on the NROTC application and applicant quality stacking reports.

i. **Junior College Recruiter.** An award presented to one recruiter per NAVCRUITDIST for attaining the highest number of net new enlisted contracts applicants currently attending Post Secondary Educational Institution or who have attended within the last two years.

j. **Officer Recruiter.** An award presented to one Officer Program Recruiter per NAVCRUITREG in each category for:

(1) The highest combined total of MC and DC program attainments (AC and/or RC) during the award period.

(2) The highest number of Reserve NAVET Officer attainments during the award period.

(3) Nuclear. The highest number of NUPOC attainments (either in-year or out-year) during the award period.

(4) The highest combined total of Chaplain Program attainments (AC and/or RC) during the award period.

### 3. Awards

a. AAA Enlisted, Cyberspace, Officer, Junior College, NSW/NSO Recruiter, NSW/NSO Coordinator, NROTC Coordinator, Junior College, and Classifier awardees will receive a NAVCRUITCOM Flag Officer's Coin and Flag Letter of Commendation. In addition, Commander Navy Recruiting Command will approve a Four Day Special Liberty for awardees, to be coordinated with the local chain of command. **A maximum of one NAVCRUITCOM Flag Officer's Coin will be presented to awardees per fiscal year.**

b. AAA Division Leading Chief Petty Officer, Leading Petty Officers and Leading Chief Petty Officers will receive an engraved plaque with a Flag Officer's coin attached.

4. All award nominations will be submitted no later than 20 January 2012. Each NAVCRUITREG will verify all NAVCRUITDIST awardees and submit a consolidated report via email to 00S1, YN1 Felicia Taylor at felicia.taylor@navy.mil and Rod Perryman at rodrick.perryman@navy.mil in the format outlined in enclosure(1). Awardees will be announced no later than 27 January 2012 by email and via the Recruiting Quarterdeck.

5. Questions regarding the submission of Admiral's Accelerator Awards may be referred to NAVCRUITCOM (N35) (901)874-9465 or DSN 882-9465.

/s/

E. L. GAY

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