

25 Aug 2011

Releasable/Non-releasable Information Using .com Networks

1. In general, Recruiters may discuss all Navy Recruiting Command programs and qualifications via .com networks. As allowed during face-to-face meetings, Recruiters may recommend study aids, interview tips and successful approaches used by previous applicants on the application process. General references to their experiences on ships, aircraft, duty stations etc, are a part of salesmanship to new recruits; classified information, however, may never be discussed no matter how dated the information may appear to be. Additional guidance concerning releasable information is as follows:

a. Military personnel shall not expect privacy guarantees regarding their name, rank, gross salary, duty assignments, duty phone numbers, source of commission or enlistment, awards and decorations, duty stations and professional military education.

b. If the information is particularly well known or widely available within the public domain, or the military member has made the information public, there is generally no expectation of privacy.

c. Information that was at some time or place available to the public but is now hard to obtain (i.e. practical obscurity) and does not impinge on an individual's right of privacy (name to face recognition) is allowed to be released.

d. An individual does not have any expectation of privacy with respect to information made public by that individual.

2. The reproducible nature of content on .com networks and the anonymous nature of the internet require increased vigilance by all involved. The following is a list of information that is prohibited from release to the public in general and particularly on .com networks:

- a. Future military plans or operations.
- b. Detailed information about vulnerabilities or weaknesses.
- c. Sensitive information.
- d. Classified information.

25 Aug 2011

- e. Rules of engagement.
- f. Security measures, force protection or deceptive actions used as part of the operation.
- g. Intelligence collection activities (past and present), including intelligence methods, targets, and results.
- h. Information about downed aircraft or ships while search and rescue operations are being planned or in progress unless the event is clearly in plain sight of the media.
- i. Specific types of ordnance expended, and (in some cases) the methods used to expend ordnance.
- j. Location and activities of special operations forces.
- k. Classified aspects of equipment, procedures, and operations must be protected from disclosure. Web clips, videos, and unofficial comments between military members passed from wartimes operations are potentially intelligence-rich when compared and aggregated with other such innocent exchanges from individuals. Information mining by intelligence operatives and governments monitoring social network interaction may glean information on past or future operations.
- l. Ship, personnel and unit departures and arrivals are highly visible; however Navy Recruiters should not pass or post such information via .com network communications or web content.
- m. Navy Recruiters may not divulge information or characteristics that may be used to distinguish or trace an individual's identity such as their social security number, birth date, home address, home phone number, or biometric records.