



DEPARTMENT OF THE NAVY

NAVY RECRUITING DISTRICT OHIO  
P.O. BOX 3990  
COLUMBUS, OHIO 43218-3990

Canc frp: Oct 15

NAVCRUITDISTOHIONOTE 1650  
00

3 NOV 2014

NAVCRUITDISTOHIO NOTICE 1650

From: Commanding Officer, Navy Recruiting District Ohio

Subj: NAVY RECRUITING DISTRICT OHIO RECOGNITION PROGRAM

Ref: (a) COMNAVCRUITCOMINST 1650.1C  
(b) COMNAVCRUITREGEASTINST 1650.1

Encl: (1) Recognition and Criteria  
(2) Cost Analysis for NRD Ohio Awards

1. Purpose. To establish a recognition program within NRD Ohio that recognizes our Sailors and civilian personnel who demonstrate sustained superior performance.

2. Discussion. Particular attention must be paid to references (a) and (b) as it provides specific award and submission criteria for Navy Recruiting Command and Navy Recruiting Region EAST monthly, quarterly and annual awards. Awards listed in enclosure (1) are non-inclusive.

a. The Commanding Officer may authorize presentation of special awards to individuals, stations, or divisions significantly contributing to the Command's mission. The Commanding Officer retains final discretionary authority over all District-level awards and recommendations for command personnel. In addition to enclosure (1), the following may be used to recognize exceptional performance:

(1) Recruiting Gold Wreath Awards

(2) Commanding Officer Letter of Commendation or Appreciation

(3) Nomination or approval of personal awards (e.g., the Navy and Marine Corps Achievement Medal, the Navy and Marine Corps Commendation Medal for spot performance (non-production)).

3 NOV 2014

3. Action

a. Enclosure (1) assigns responsibility, eligibility requirements, and items for presentation to Command personnel.

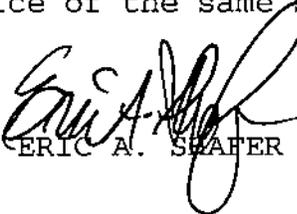
b. The Operations Officer (OPS), Chief Recruiter (CR) and EACR will review the Monthly and Quarterly award nominations from the statistician. The Operations Officer will then forward the recommendations to the Commanding Officer via the Executive Officer and CMC for approval.

c. The Executive Officer will chair the Annual Awards Board and make recommendations to the Commanding Officer for the categories listed in enclosure (1). Members of the Awards Board include OPS, AOPS, CMC, CR, ACR's, and Department Heads. The OPS/CR will canvass input from Division Officers, EPDSs, and NORS.

d. OPS will work in conjunction with the Statistician and the Supply Department to maintain a spreadsheet of all awards earned. This will indicate the dates each award was processed and when it was presented to the individual.

4. Responsibilities. The Executive Officer is responsible for the annual review/revision of this instruction.

5. Cancellation contingency. This notice is canceled upon reissuance of a superseding notice of the same subject.



ERIC A. SEIFER

3 NOV 2014

MONTHLY AWARDS

- **ALL AWARDS WILL BE BASED ON THE WHOLE PERSON CONCEPT.**
- FY-15 awards will **NOT** be based on **POINTS**. An awards board composed of the Operations Officer, Chief Recruiter, Assistant Chief Recruiters and Statistician will convene at the end of each month to determine winners in each category and forward recommendations up the Chain of Command for final approval.
- The Awards Board will compare the TOP 4 Recruiters, Stations, NORS and Divisions in each category. Set criteria will not be used to determine final award winners. Rather, the board will take a holistic approach and consider numerous factors, including:

Highest Net NCO Contracts  
 Highest % NCO Attainment  
 Sub Categories (NAT, PS, Officer Referrals, TTCU, FTCU, NUKE, NSW/NSO, etc.)  
 Total Mission  
 Attrition (In-Month and 1<sup>st</sup> Out-Month)  
 NROTC completed applications  
 Diversity  
 % of ASAD taken

Other factors will be considered such as: Station size, number of Recruiters, MEPS drive time and recruiting market. Considering point-based and non-point based factors will help to level the playing field across the AOR.

- All personnel assigned to NRD Ohio will be afforded every opportunity to qualify for individual or team incentive awards as specified in this enclosure. Additionally, personnel are eligible for only one production NAM/NCM during any competitive period (respective fiscal year). The Commanding Officer may present additional non-monetary incentive awards to personnel meeting appropriate award category criteria. The CO has final approval authority for all incentive awards.

3 NOV 2014

**1. Enlisted (ACTIVE and RESERVE) Recruiter of the Month**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 recruiters will be nominated for this award with the highest net NCO to include sub-categories (NAT, PS, TTCU, FTCU, NUKE, NSW/NSO, Diversity, etc.) Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval will be forwarded to the CO.

c. Award: Award not to exceed \$20 value with Recruiter's name, month and year engraved on it. Twenty four Recruiters of the Month awards are estimated to be issued each year.

**2. Active (Large, Medium, Small) Station of the Month**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Large, Medium and Small Stations that attain highest % of NCO attainment which meets total assigned mission (NAT, NSW/NSO, Nuke, FTCU, TTCU, etc.), Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all Station nominees and the best Station recommended for final approval will be forwarded to the CO.

c. Award: Award not to exceed \$20 value with Station's name, month and year engraved on it for all Recruiters. Thirty six Station of the Month awards are estimated to be issued each year.

**3. Division of the Month**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Divisions that attain highest % of NCO attainment which meets total assigned mission (NAT, NSW/NSO, Nuke, FTCU, TTCU, etc.), Officer referrals, NROTC production, and special circumstances (Divisions market, Division size, TDY, etc.) will be compared against all Division nominees and the best Division recommended for final approval will be forwarded to the CO.

c. Award: Award not to exceed \$20 value with DLCPOs name, month and year engraved on it. Twelve Division of the Month awards are estimated to be issued each year.

4. **Top Gun Award**

- a. Responsibility: OPS/STATS
- b. Criteria: Any Recruiter who attains 4 Total NCO or NAT or combination.
- c. Award: Award not exceed \$20 value with recruiters name, month and year engraved on it.

5. **Six Shooter Award**

- a. Responsibility: OPS/STATS
- b. Criteria: Any Recruiter who attains 6 Total NCO or NAT or combination in one month with a minimum of 3 must be NUKE, NSW/NSO, FTCU or combination.
- c. Award: Award not exceed \$25 value with recruiters name, month and year engraved on it.

6. **Heavy Hitter Award**

- a. Responsibility: OPS/STATS
- b. Criteria: Any LCPO/LPO who attains 150% or more of assigned NCO and makes Total Mission with zero In-month or 1<sup>st</sup> Out-month losses.
- c. Award: Award not exceed \$20 value with recruiters name, month and year engraved on it.

**QUARTERLY AWARDS**

1. **Enlisted Active and Reserve Recruiter of the Quarter**

- a. Responsibility: OPS/CR/ACRs/STATS
- b. Criteria: The TOP 4 Recruiter's will be nominated for this award with the highest net NCO to include sub-categories (NAT, PS, TTCU, FTCU, NUKE, NSW/NSO, Diversity, etc.) Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

3 NOV 2014

c. Award: Award not to exceed \$25 value with Recruiter's name, month and year engraved on it or 48hr Liberty Chit and Certificate. Eight Recruiter of the Quarter awards are estimated to be issued each year.

2. **Enlisted NUKE Recruiter of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Recruiters will be nominated for this award with the highest net NUKE NCO (minimum 3). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$25 value with Recruiter's name, month and year engraved on it or 48hr Liberty Chit and Certificate. Four NUKE Recruiter of the Quarter awards are estimated to be issued each year.

3. **Enlisted NSW/NSO Recruiter of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Recruiters will be nominated for this award with the highest net NSW/NSO NCO (minimum 3). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$25 value with Recruiter's name, month and year engraved on it or 48hr Liberty Chit and Certificate. Four NSW/NSO recruiters of the Quarter awards are estimated to be issued each year.

4. **Active (Large, Medium, Small)/Station of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Large, Medium and Small Stations that attain highest % of NCO attainment which meets total assigned mission (NAT, NSW/NSO, Nuke, FTCU, TTCU, etc.). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all Station nominees and the best Station recommended for final approval by the CO.

3 NOV 2014

c. Award: Award not to exceed \$25 value with name, month and year engraved on it. Twelve Station of the Quarter awards are estimated to be issued each year.

5. Division of the Quarter

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Divisions that attain highest % of NCO attainment which meets total assigned mission (NAT,NSW/NSO, Nuke, FTCU, TTCU, etc.), Officer referrals, NROTC production, and special circumstances (Division market, Division size, TDY, etc.) will be compared against all Division nominees and the best Division recommended for final approval by the CO.

c. Award: Award not to exceed \$25 value with Division's name, month and year engraved on it. Four Division of the Quarter awards are estimated to be issued each year.

6. Division Officer of the Quarter

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: Nominated by the Operations Officer and Chief Recruiter based on strong performance as measured by both personal and Division production metrics, the Awards Board will also take into account other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

c. Award: Award: Award not to exceed \$25 value with Division Officer's name, month and year engraved on it. Four Division Officer of the Quarter awards are estimated to be issued each year.

7. Nail on Attrition Award

a. Responsibility: OPS/STATS

b. Criteria: All Stations and Divisions will be eligible. In order to receive this award, must make all assigned mission goals and subcategories and take zero in-month attrition and zero first out-month attrition for the Quarter.

c. Award: Certificate & 24hr Liberty Chit.

3 NOV 2014

**8. Officer Recruiter of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 Officer Recruiters will be nominated for this award with the highest net attainments, selections, or applications submitted for the Quarter OR nominees will be compared and the best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$25 value with Officer Recruiter's name, month and year engraved on it. Four Officer Recruiter of the Quarter awards are estimated to be issued each year.

**9. Classifier of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: Based on DST placement, and classification into priority rates.

c. Award: Award not to exceed \$25 value with Classifier's name, month and year engraved on it. Four Classifier of the Quarter awards are estimated to be issued each year.

**10. Officer Processor of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: Overall processing of kits and kit quality.

c. Award: Award not to exceed \$20 value with Officer Processor's name, month and year engraved on it. Four Officer Processor of the Quarter awards are estimated to be issued each year.

**11. NORS of the Quarter**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: Based on NORS overall application submission percentage.

c. Award: Award not to exceed \$25 value with NORS name, month and year engraved on it & 72hr Liberty Chit. Four NORS of the Quarter awards are estimated to be issued each year.

3 NOV 2014

**12. Officer Top Gun**

- a. Responsibility: OPS/AOPS/OACR/STATS
- b. Criteria: Awarded to the Officer Recruiter with 10 quality applications submitted for the quarter.
- c. Award: Award not exceed \$25 value with recruiters name, month and year engraved on it.

**13. Sailor of the Quarter**

- a. Responsibility: Selection Board will consist of the Command Master Chief (Chairman, non-voting), and a minimum of five Chief Petty Officers as voting board members.
- b. Criteria: Military personnel assigned to NRD Ohio in the paygrades E5/E6 are eligible for selection as the NRD Ohio SOQ for Production and Military Support respectively.
- c. Award: LOC, framed picture with engraving signed by CO/XO/OPS/CMC/CR and 72 hr liberty

**14. Civilian/Contractor of the Quarter**

- a. Responsibility: NRD Ohio Department Heads
- b. Criteria: Awarded at the end of the Quarter to the Civilian or Contractor who displayed excellence in leadership, management, and assistance to Officer and/or Enlisted recruiting. The individual must have made significant contributions to district objectives in his/her area of expertise.
- c. Award: Award not exceed \$25 value with recruiters name, month and year engraved on it.

**ANNUAL AWARDS****1. Enlisted Active and Reserve Recruiter of the Year**

- a. Responsibility: Awards Board
- b. Criteria: The TOP 4 recruiters will be nominated for this award with the highest net NCO to include sub-categories (NAT, PS, TTCU, FTCU, NUKE, NSW/NSO, Diversity, etc.) Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

3 NOV 2014

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Enlisted Active and Reserve Recruiter of the Year" competition. Award not to exceed \$50 value with recruiter's name and year engraved on it & 96hr Liberty Chit. Two Recruiter of the Year awards will be issued each year.

2. **Enlisted NUKE Recruiter of the Year**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 recruiters will be nominated for this award with the highest net NUKE NCO (minimum 6). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$50 value with recruiter's name and year engraved on it & 96hr Liberty Chit. One Enlisted Nuclear Recruiter of the Year award will be issued each year.

3. **Enlisted NSW/NSO Recruiter of the Year**

a. Responsibility: OPS/CR/ACRs/STATS

b. Criteria: The TOP 4 recruiters will be nominated for this award with the highest net NSW/NSO NCO (minimum 3). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Enlisted NSW/NSO Recruiter of the Year" competition. Award not to exceed \$50 value with recruiter's name and year engraved on it & 96hr Liberty Chit. One NSW/NSO Recruiter of the Year award will be issued each year.

4. **Active Officer Recruiter of the Year**

a. Responsibility: Awards Board

b. Criteria: Awarded to the Officer Recruiter with the largest number of Quality Officer Program package submissions, OCS.

3 NOV 2014

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Active Officer Recruiter of the Year" competition. Award not to exceed \$50 value with Officer Recruiter's name and year engraved on it & 96hr Liberty Chit. One Active Officer Recruiter of the Year award will be issued each year.

5. **Reserve Officer Recruiter of the Year**

a. Responsibility: Awards Board

b. Criteria: Awarded to the top Officer Recruiter who accesses the highest number of Reserve Programs affiliations and/or submits the most Quality package submissions for the fiscal year.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Reserve Officer Recruiter of the Year" competition. Award not to exceed \$50 value with Reserve Officer Recruiter's name and year engraved on it & 96hr Liberty Chit. One Reserve Officer Recruiter of the Year award will be issued each year.

6. **Medical Officer Recruiter of the Year**

a. Responsibility: Awards Board

b. Criteria: Awarded to the Officer Recruiter who makes the largest contribution to Navy medical/dental programs for the fiscal year.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Medical Officer Recruiter of the Year" competition. Award not to exceed \$50 value with Medical Officer Recruiter's name and year engraved on it & 96hr Liberty Chit. One Medical Officer Recruiter of the Year award will be issued each year.

7. **Division Leading Chief Petty Officer of the Year**

a. Responsibility: Awards Board

b. Criteria: Nominated by the Operations Officer and Chief Recruiter based on strong performance as measured by both personal and Division production metrics. The Awards Board will also take into account other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

3 NOV 2014

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Division LCPO of the Year" competition. Award not to exceed \$50 value with DLCPOs name and year engraved on it & 96hr Liberty Chit. One DLCPO of the Year award will be issued each year.

8. **Division Officer of the Year**

a. Responsibility: Awards Board

b. Criteria: Nominated by the Operations Officer and Chief Recruiter based on strong performance as measured by both personal and Division production metrics, the Awards Board will also take into account other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Division Officer of the Year" competition. Award not to exceed \$50 value with Division Officer's name and year engraved on it & 96hr Liberty Chit. One Division of the Year award will be issued each year.

9. **Classifier of the Year**

a. Responsibility: Awards Board

b. Criteria: Nominated by OPS, CR, and EPDS for the Classifier that attains the greatest DST Placement, Priority Rates, and Contracts classified. The Awards Board will also take into account other factors such as personnel support, demonstrated leadership abilities, market, and overall command impact.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Classifier of the Year" competition. Award not to exceed \$50 value with Classifier's name and year engraved on it & 96hr Liberty Chit. One Classifier of the Year award will be issued each year.

10. **NSW/NSO Scout of the Year**

a. Responsibility: Awards Board

b. Criteria: Nominated by the OPS, CR and NSW/NSO Coordinator to the enlisted recruiter who attains the highest net NSW/NSO contracts, High School presentations, PST given,

3 NOV 2014

etc. for the fiscal year. The Awards Board will also take into account other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

c. Award: Award not to exceed \$50 value with NSW/NSO Scout's name and year engraved on it & 96hr Liberty Chit. One NSW/NSO Scout of the Year award will be issued each year.

**11. Station (Active)LCPO/LPO of the Year**

a. Responsibility: Awards Board

b. Criteria: The LCPO/LPO who displays a strong performance as measured by both personal and Division production metrics. The Awards Board will also take into other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Station LCPO/LPO of the Year" competition. Award not to exceed \$50 value with Station's LCPO/LPO name and year engraved on it & 96hr Liberty Chit. One LCPO/LPO of the Year awards will be issued each year.

**12. Enlisted Active and Reserve Station of the Year**

a. Responsibility: Awards Board

b. Criteria: The Large, Medium, Small, and Reserve Stations that attain NCO, NAT total goal, NSW/NSO, Nuclear field goal, FTCU, TTCU, accession goal, and make Mission for the FY. Additionally, the Station must maintain its total in-month attrition below Region's average. Other criteria include Station Per Person Recruiter (PPR) average, local LEADS Conversions, Officer Program Referrals, NROTC Referrals and Prior Service Referrals. The Awards Board will also take into other factors such as personnel support, demonstrated leadership abilities, and overall command impact.

c. Award: Personal Decoration (if not selected for Region EAST award). Nominated to Commander, Navy Recruiting Region EAST for "Small/Medium/Large or Reserve Station of the Year" competition. Award not to exceed \$50 value with Station's name and year engraved on it & 96hr Liberty Chit for all Recruiters. Two Station of the Year awards will be issued each year.

3 NOV 2014

**13. NRPS of the Year**

a. Responsibility: Awards Board

b. Criteria: The NRPS that has the highest MEPS conversion rate, contracts attained in hard to fill sub-categories (FTCU, NUKE, NSW/NSO, etc.), priority rate placement, customer service marks as per DLCPO inputs, and the lowest kit error contributions and QNEs.

c. Award: Nominated to Commander, Navy Recruiting Region EAST for "NRPS of the Year" competition. Award not to exceed \$50 value with NRPS name and year engraved on it & 96hr Liberty Chit for all Recruiters. 1 NRPS of the Year award will be issued each year.

**14. Inspirational Leadership Award (O1-O3, E6 & Below, E7/E8)**

a. Responsibility: CO/XO(O1-O3); OPS/CMC/Cr(E6,E7/8)

b. Criteria: Submit nomination per reference (a).

c. Award: Personal Decoration (if not selected for Region EAST award). Nominated to Commander, Navy Recruiting Region EAST for "Inspirational Leadership Award" competition. Award not to exceed \$50 value with member's name and year engraved on it & 96hr Liberty Chit. Three Inspirational Leadership of the Year awards will be issued each year - one for each pay grade group listed above.

**15. Diversity Recruiter of the Year**

a. Responsibility: Awards Board

b. Criteria: The TOP 4 Recruiter's will be nominated for this award with the highest net Diversity (AA, HISP, API) NCO (minimum 10). Diversity Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Personal Decoration (if not selected for RE/NRC award). Nominated to Commander, Navy Recruiting Region EAST for the "Diversity Recruiter of the Year" competition. Award not to exceed \$50 value with Recruiter's name and year engraved on it & 962hr Liberty Chit. One Diversity Recruiter of the Year award is estimated to be issued each year.

3 NOV 2014

**18. Sailor of the Year**

a. Responsibility: Selection Board will consist of the Command Master Chief (Chairman, non-voting), and a minimum of five Chief Petty Officers as voting board members.

b. Criteria: Military personnel assigned to NRD Ohio in the paygrades E5/E6 are eligible for selection as the NRD Ohio SOY.

c. Award: Navy and Marine Corps Achievement Medal, Framed picture with engraving signed by CO/XO/OPS/CMC/CR and 96hr liberty.

**19. Top 4 Hard Charger Award**

a. Responsibility: CO/XO/CMC/CR

b. Criteria: The Sailor who the top four feel demonstrates superior commitment and support to the command.

c. Award: Award not to exceed \$50 value. One Top 4 Hard Charger award will be issued each year.

**20. Top 4 Civilian Hard Charger Award**

a. Responsibility: CO/XO/CMC/CR

b. Criteria: The civilian/contractor who the top four feel demonstrates superior commitment and support to the command.

c. Award: Award not to exceed \$50 value. One Top 4 Civilian Hard Charger award will be issued each year.

**21. STEM Initiative of the Year**

a. Responsibility: Awards Board

b. Criteria: STEM Initiative taker to develop/ improve involvement in the programs, increased Navy awareness, and build propensity to join Navy team. Initiative can include scheduled events but there should be clear command performance beyond just signing up and participating (i.e. Help Organizing, act as judges or coach, etc.) Identify any media coverage, follow on actions generated or leads attained as a result of the initiative.

5 NOV 2014

c. Award: Nominated to Commander, Navy Recruiting Region EAST for "STEM Initiative of the Year" competition. Award not to exceed \$50 value and 96hr Liberty Chit.

22. **Rookie Recruiter of the Year**

a. Responsibility: Awards Board

b. Criteria: The TOP 4 Recruiters with less than 12 months onboard but at least 6 months and Advance Recruiter qualified will be nominated for this award with the highest net NCO to include sub-categories (NAT, PS, TTCU, FTCU, NUKE, NSW/NSO, Diversity, etc.). Officer referrals, NROTC production, and special circumstances (market, Station size, TDY, etc.) will be compared against all nominees and the best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$50 value with Recruiter's name and year engraved on it & 96hr Liberty Chit. One Rookie Recruiter of the Year award will be issued each year.

23. **Military Support Person of the Year**

a. Responsibility: Awards Board

b. Criteria: Awarded to members who have displayed excellence in leadership, management, and assistance to both officer and enlisted recruiters. Selectees must have made significant contributions to district objectives in their area of expertise. The best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$50 value with recruiter's name and year engraved on it & 96hr Liberty Chit. One Military Support Person of the Year award is estimated to be issued each year.

24. **Most Improved Recruiter (Officer & Enlisted)**

a. Responsibility: Awards Board

b. Criteria: The Recruiter who displays the largest increase in contribution-to-mission over the previous year. The best candidate recommended for final approval by the CO.

c. Award: Award not to exceed \$50 value with Recruiter's name and year engraved on it & 96hr Liberty Chit. Two Most Improved Recruiter of the Year awards will be issued each year.

o NOV 2014

25. **Top 10% club**

a. Responsibility: OPS/STATS

b. Criteria: All Enlisted Recruiters who are in the top 10% of recruiters based on stats.

c. Award: Award not to exceed \$20 value & 96hr Liberty Chit.

26. **Top 5% club**

a. Responsibility: OPS/STATS

b. Criteria: All Enlisted Recruiters who are in the top 5% of recruiters based on stats.

c. Award: Personal Decoration, award not to exceed \$30 value & 96hr Liberty Chit.

3 NOV 2014

**COST ANALYSIS FOR NRD OHIO AWARDS**

<b>AWARD</b>	<b>COST</b>	<b>QTY</b>	<b>TOTAL</b>
<b>MONTHLY</b>			
Enlisted Recruiter of the Month	20.00	12	240.00
Enlisted Reserve Recruiter of the Month	20.00	12	240.00
Small/Medium/Large Station of the Month	20.00	36	720.00
Division of the Month	20.00	12	240.00
Six Shooter Award	25.00	15	375.00
Heavy Hitter	20.00	20	400.00
Top Gun (Certificate to be printed at NRD)	20.00	30	600.00
<b>QUARTERLY</b>			
Enlisted Recruiter of the Quarter	25.00	4	100.00
Enlisted Reserve Recruiter of the Quarter	25.00	4	100.00
Enlisted Nuke Recruiter of the Quarter	25.00	4	100.00
Enlisted NSW/NSO Recruiter of the Quarter	25.00	4	100.00
Small/Medium/Large Station Quarter	25.00	12	300.00
Division of the Quarter	25.00	4	100.00
Division Officer of the Quarter	25.00	4	100.00
Nail on Attrition Award (Framed Certificate)		20	FREE
Officer Recruiter of the Quarter	25.00	4	100.00
Classifier of the Quarter	25.00	4	100.00
Officer Processor of the Quarter	20.00	4	80.00
NORS of the Quarter	25.00	4	100.00
Officer Top Gun	25.00	15	375.00
Civilian/Contractor of the Quarter	25.00	4	100.00
<b>ANNUAL</b>			
Enlisted Active & Reserve Recruiter of the Year	50.00	2	100.00
Enlisted Nuke Recruiter of the Year	50.00	1	50.00
Enlisted NSW/NSO Recruiter of the Year	50.00	1	50.00
Active Officer Recruiter of the Year	50.00	1	50.00
Reserve Officer Recruiter of the Year	50.00	1	50.00
Medical Officer Recruiter of the Year	50.00	1	50.00
Division Leading Chief Petty Officer of the Year	50.00	1	50.00
Division Officer of the Year	50.00	1	50.00
Classifier of the Year	50.00	1	50.00
NSW/NSO Scout of the Year	50.00	1	50.00
Station (Active) LCPO/LPO of the Year	50.00	1	50.00
Enlisted Active and Reserve Station of the Year	50.00	2	100.00
NRPS of the Year	50.00	1	50.00
Inspirational Leadership Award (01- 03, E6 & Below E7/E8)	50.00	3	150.00
Diversity Recruiter of the Year	50.00	1	50.00
Top 4 Hard Charger Award	50.00	1	50.00

