

NAVY RECRUITER

magazine

Supporting Navy Recruiters

January-February 2012

Volume Sixty Number One

***Answering the Challenge
of Summertime Recruiting***

***Retired Recruiter
Continues Mentoring Recruiters***

***Navy Receives Diversity
Magazine Leadership Award***

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Front cover: Sailors aboard the guided-missile cruiser USS *Anzio* (CG 68) heave a line as the ship pulls into Odessa, Ukraine, for a port visit. *Anzio* was deployed as part of the George H.W. Bush Carrier Strike Group in support of maritime security operations and theater security cooperation efforts in the U.S. Sixth Fleet area of responsibility. (Photo by MC2 Brian M. Brooks)

Back cover: ABHAN Jason Kalange and ACAN Matthew M. Huynh raise the union jack on the flight deck of the aircraft carrier USS *George H.W. Bush* (CVN 77) while on a port call in Marseille, France. *George H.W. Bush* is supporting maritime security operations and theater security cooperation efforts in the U.S. 6th Fleet area of responsibility. (Photo by MC3 Billy Ho)

AMERICA'S NAVY

A GLOBAL FORCE FOR GOOD.™

Rear Admiral
Earl L. Gay
Commander
Navy Recruiting Command

FORCM(SW/AW)
Earl S. Gray, Jr.
Force Master Chief
Navy Recruiting Command

Commander
Alvin "Flex" Plexico
Public Affairs Officer
Navy Recruiting Command
alvin.plexico@navy.mil

Pam Branch
Editor
Navy Recruiter Magazine
pam.branch@navy.mil

Frank Ashe
Art Director
Navy Recruiter Magazine
franklin.ashe.ctr@navy.mil

MC2(SCW)
Michael Lavender
Staff Writer
michael.lavender@navy.mil

MC3
Ty Connors
Staff Writer
ty.connors@navy.mil

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Editor
Navy Recruiter Magazine
Navy Recruiting Command
5722 Integrity Drive, Bldg. 784
Millington, TN 38054-5057
or email pam.branch@navy.mil



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From the Admiral



Rear Admiral Earl L. Gay
Commander, Navy Recruiting Command

Shipmates:

Happy New Year!

We have our work cut out for us in 2012 to surpass the successes we achieved in 2011. In my time as your Commander, I have seen you all in action and I have no doubt that you will do this and more!

In addition to achieving the greatest production year in Navy Recruiting history, here are some of the many ways you made 2011 a banner year, demonstrating time and again that we are America's Navy – A Global Force for Good:

- Responded with humanitarian aid for victims of the earthquake in Haiti, tornados in Missouri and Alabama, and floods across our nation, most recently in Pennsylvania;

- Volunteered your time in homeless shelters, food banks, soup kitchens, and VA and children's hospitals. Tutored, coached and mentored at schools across the country;

- Supported more than 20 Navy Weeks and more than 30 air shows around the nation;

- Participated in dozens of diversity events;

- Set up and conducted Education Orientation Visits (EOVs);

- Donated blood and bone marrow for those in need;

- Assembled and packed boxes for our troops overseas;

- Took great initiatives in Science, Technology, Engineering and Mathematics (STEM) programs;

- Built homes for those in need through Habitat for Humanity, the Wounded Warrior Program, and Extreme Makeover: Home Edition;

- Saved numerous lives --- from fires, drownings, and auto accidents.

All these accomplishments were achieved while under the leadership of three different Commanders in 2011, meaning the common denominator for success is YOU! Our great recruiting force never lost focus of the bottom line: Recruiting the best and brightest for service in the world's greatest Navy! Thanks again for all of your dedicated efforts, and good luck in the New Year!

ONE TEAM, ONE FIGHT!



Detroit Tigers Honor Sailor at Play-off Game

Story and photo by MCI Joseph R. Wax, NRD Michigan Public Affairs

DETROIT – MA1 Arthur A. Stoddard, a Sailor with NRD Michigan from Waterford, Mich., delivered the game ball at game five of Major League Baseball's American League Championship Series recently in Detroit.

Stoddard was honored in front of a sold-out crowd at the Detroit Tigers' home, Comerica Park, for his years of service including deployments to Iraq and Guantanamo Bay, Cuba.

"This is a dream come true being able to do this," said Stoddard. "I love baseball and I have always loved the Tigers."

Stoddard was specifically chosen by the Tigers for this honor because of an event that took place in February 2008 in Newport News, Va.

Stoddard was working on board USS *Carl Vinson* (CVN 70) while it was in the shipyards when he heard a lot of commotion outside. He walked out of the ship to find that one of the civilian shipyard workers had fallen into the water. After running down a few decks to grab a life ring and realizing that he couldn't throw it far enough to reach the fallen man, Stoddard did the only thing he thought could save the man's life: He jumped in.

Stoddard was soon followed into the approximately 39-degree-water by his supervisor, ABEC Terry Jones, from Buffalo, Mich., and together they swam for the man who was more than 100 yards away.

Despite braving the extreme water temperatures for 40 minutes, Stoddard and Jones were not able to save the fallen shipyard worker.

For their heroic efforts, Stoddard and Jones were awarded the Navy-Marine Corps Medal. And just a few weeks ago, the State

of Virginia's Senate passed a joint resolution recognizing the pair for their bravery and heroism.

According to Stoddard's coworkers at NRD Michigan, the Detroit Tigers couldn't have picked a better person for this honor.

"Who better to do something like this?" said NCC Ian Lucas, also a recruiter at NRD Michigan. "He is a good citizen and good American, not just a good Sailor."



MA1 Arthur A. Stoddard with NRD Michigan waits by the Detroit Tigers' dugout to deliver the game ball before game five of the American League Championship Series between the Tigers and Texas Rangers. Stoddard and a Navy color guard comprised of Sailors from NRD Michigan and Navy Operational Support Center Detroit took part in the pre-game ceremonies in front of a sold-out crowd at Comerica Park in Detroit.

For Stoddard, being able to serve in his hometown and get recognized by his favorite baseball team is an amazing experience.

"The opportunity to work where I grew up and represent my family, my hometown and the Navy at the same time, while doing something like this with the team I grew up cheering for, is really special," said Stoddard.



Wyoming LPO Saves Life of Young Neighbor

Compiled by Dan Puleio, NRD Denver Public Affairs

DENVER – The U.S. Navy’s brand “America’s Navy – A Global Force for Good” holds a deep meaning beyond the understanding of most Americans. It’s only when our Sailors employ their years of training in the community that the phrase “a local force for good” drives home the positive impact our Sailors have on those living in heartland America.

This was the case when QM1(SW) Dustin Reed was credited with saving the life of his neighbor’s 12-year-old daughter, Mikaela, following a serious accident at their home.

Reed, leading petty officer of NRS Casper, Wyo., has exemplified himself as a cool and capable top performer on many previous occasions. Earning qualifications as conning officer and officer of the deck aboard capitol ships of the fleet such as USS *John F. Kennedy* (CV 67) and USS *Carney* (DDG 64) within his six years of service, he has been meritoriously promoted on three occasions, most recently under the Recruiting Command Advancement Program.

His military heritage and community involvement run deep. The son of a Navy radioman, other family members placed themselves in harm’s way in wartime while serving with the U.S. Army and Air Force.

An excellent athlete and outdoorsman, Reed is a former high school AA all-state baseball pitcher. He currently is a hunting guide, coaches a local AAAAA baseball team and participates in marathons to raise funds in support of the Wyoming Fallen Heroes Scholarship Program.

Reed fully credits his Navy training for enabling him to respond quickly and correctly when placed in a first-responder position.

Mikaela was working on an arts and crafts project when a box cutter slipped. The blade cut her wrist, struck an artery and caused severe bleeding. Her mother, Kimberly Palmer, ran to Reed who was working in his yard and pleaded for help. Reed noted that the girl was going into shock and realized that placing a 911 call would not be sufficient. He applied first aid techniques to minimize the bleeding and onset of shock while directing the mother and younger children to get into their car and drive them to nearby Wyoming Medical Center.

An emergency room physician stated that had Mikaela lost another half pint of blood she would not have survived.



QM1(SW) Dustin Reed, leading petty officer at NRS Casper, Wyo., recently saved the life of his next door neighbor. Mikaela received a serious cut on her wrist and lost a lot of blood. Reed credits his Navy training for being able to quickly respond before she was taken to a nearby medical center. (Courtesy photo)

When asked his about his thoughts on the event, Reed stated, “I credit the Navy for giving me the tools and making me the person I am today to be able to handle these pressure situations. It’s astonishing to me to look back and see how far I’ve come due to the Navy’s training and the leaders who developed me.”

The Navy would never have known of Reed’s heroic act had it not been for the Mikaela’s father, Daniel, writing a heartfelt thank-you letter to NRD Denver Commanding Officer, CDR Mike Wenke.

Wenke said, “I’m extremely proud of all our Sailors. Reading the father’s letter reminded me of what great talent our past and present recruiters have found in our community, and what caliber of role-model citizens we have defending the nation.”



Answering the Challenge of Summertime Recruiting

Story and photo by Kelly Wright, NRD Raleigh Public Affairs

RALEIGH, N.C. – OS2 Gabriel Evans spent the last five years in Honolulu, Hawaii, aboard USS *Russell* (DDG 59) at Pearl Harbor. He provided operational support to the crew as the senior air controller for helicopters landing and taking off from the ship. He was also the combat information center supervisor and watch officer.

After making the choice to go into recruiting, he had no idea he would be put right in the middle of his hometown, exactly where he wanted to be.

Evans adjusted very well to his change in address. One of his most significant early achievements was writing six contracts for Reserve Officer Training Corps (ROTC) applicants in just three months during the summer when area high schools are out – the toughest time to recruit.

Evans took the proactive route to get students interested in the Navy ROTC Program during the summer. Instead of waiting for them to walk in his office, he sought them out. “I went to their houses; met them at restaurants; spoke with their parents.”

Evans contacted the principal at one of the high schools he frequently visits. He emailed teachers and spoke to them directly, getting their inputs on students they thought would be excellent applicants for the ROTC Program.

“Evans cultivated unprecedented access to his assigned schools. I haven’t seen a Sailor develop his AOR [area of responsibility] so quickly with such success,” remarked the Commanding Officer of NRD Raleigh, CDR Richard Brantley.



OS2 Gabriel Evans with NRD Raleigh was able to write six contracts this past summer--the toughest time of the year to recruit. He used the benefits of four-year ROTC scholarships to convince applicants of the advantages of joining the Navy.

When it came time for Evans to move on to his next command, his detailer asked him where he was from. He replied, “Orangeburg, S.C.”

Breanna Moore, one of the students Evans reached out to, was surprised to hear from him. “When I first heard about the Navy ROTC scholarship I was really skeptical. It sounded too good to be true that the Navy would be offering to pay for my tuition – up to \$180,000. Honestly, my parents and I first ignored the phone calls from him.”

The other question asked of him was whether or not he wanted to stay in that area for his next assignment. His detailer told him he would be good at recruiting. He considered it and welcomed the change. “I wanted a challenge. I heard it was tough.”

Navy Recruiting District Denver

Navy Recruiting District Raleigh

Evans explained how he got Moore interested in the program, "I sent her a message explaining more about what I really wanted to talk to her about and that peaked her interest. I got to know her family really well. We ate dinners together. I sat on their couch and had several conversations with them before she signed any papers or submitted her ROTC application."

Moore eventually made up her mind. "After having him over and learning about the scholarship I was really interested and agreed to apply. The application process was quick and easier than I expected it to be. Overall, I'm glad I decided to give him a chance and listen to what he had to say. I am thankful for the opportunity."

The ROTC Program is a four-year scholarship with a five-year, active-duty commitment with no obligation the freshman year of college. "It's a double incentive and it shows people there are

options without going the traditional route," Evans explains. Students have to maintain at least a 3.0 grade point average along with taking two naval science courses per year.

Evans said ROTC graduates have an advantage, "The students are guaranteed a job upon graduation, gain years of experience, and are more marketable than other students coming out of college."

Currently, Evans is working on his bachelor's degree in marketing at Post University. He's halfway through earning his degree and is already using those skills to work for him now. He has won awards such as Recruiter of the Month for July 2011 and the Sharp Shooter Award for going above and beyond, recruiting qualified candidates.



Members of the 53rd Cardinal Company march onto the field at Busch Stadium to be sworn into the Navy. The 73 NRD St. Louis recruits were sworn in at a game that pitted the hometown Cardinals against the Cincinnati Reds. The Cardinal Company, named for the St. Louis Cardinals baseball team, has sponsored such groups annually since 1959. (Photo by MCI Jason Winn, NRS St. Louis Public Affairs)

Navy Recruiting District St. Louis

Navy Recruiting District St. Louis

NRD St. Louis

Recruiter is Real-Life Music Man

Story and photos by MCI Jason Winn, NRD St. Louis Public Affairs

ST. LOUIS – In one small Missouri town, a musically-experienced petty officer has stepped up to mentor the local high school marching band.

"The wonderful thing about mentoring is that sometimes even doing the smallest of things can make a big difference," said ET1 Matthew Kurth, a recruiter at NRS Arnold which falls under NRD St. Louis.

"I got the idea to help with the band while making an appointment," said Kurth, who explained that some of the potential Navy applicants were at marching band camp.

Everyone at the school welcomed the help.

"The school and its faculty have been absolutely wonderful," said Kurth. "It's rare for me to walk around the school without hearing someone say hi or stopping me to talk for a minute or two."

"Unlike many of the schools that we compete against, we do not have the budget for a large staff or multiple band directors," said Matt Rice, Fox Senior High School Marching Band director in Arnold.

Helping with the band has given Kurth a way to reach out into the community and show them there is more to the Navy.



ET1 Matthew Kurth with NRS Arnold, Mo., is briefed by Matt Rice, Fox Senior High School Marching Band director. Kurth is a volunteer mentor with the band.



At a recent Fox Senior High School football game, ET1 Matthew Kurth directs the Marching Warriors band in playing the national anthem.

"I am physically showing the students and parents that I am more than just a recruiter. Then I can build up the trust that is needed to be successful," said Kurth.

"There have been recruiters in the past that have stopped by, but no one has ever committed to the program like Matt," said Rice.

Helping the band do well this season has allowed Kurth to do something that he has never done before: Direct the band.

"The national anthem is the only time that I direct the band. It was Mr. Rice's way of saying thanks for all the time that I had put in over the marching season," said Kurth.

Kurth has gotten more from this experience than anyone would know. "In a strange way, they mentored me as well. They taught me a lot about the life of kids in high school," said Kurth.



LT Amy Kearby, back left, one of NRD Raleigh's division officers, participated in a Veterans Day program at Ravenscroft School in Raleigh, N.C. A father of two of the children taught the students how to salute military members. They were also shown the Navy's "Global Force for Good" video during the celebration. (Photo by Kelly Wright, NRD Raleigh Public Affairs)



CDR Richard Brantley, NRD Raleigh's commanding officer, was guest speaker at a Veterans Day ceremony in Cary, N.C. (Photo by Kelly Wright, NRD Raleigh Public Affairs)



Volunteer Jeff Chapin presents Walter Walz, a World War II Marine Corps veteran, a letter of appreciation for his military service. Sailors assigned to NRD St. Louis and Army personnel participated in the Veterans Day recognition event at a St. Louis hospice honoring veterans at their facility. (Photo by MC1 Jason C. Winn, NRD St. Louis Public Affairs)

NRD Pittsburgh

Sailors Assist Flood Victims

Story and photo by MCC(AW/SW) Jeremy J. Siegrist, NRD Pittsburgh Public Affairs

PITTSBURGH – Sailors from NRD Pittsburgh came together on a recent Saturday to assist victims of a massive rainfall and subsequent flooding from the Susquehanna River.

Sailors from all parts of the district, regardless of rank, pitched in to help flood victims clean mud from buildings and search for any items of value in some of Pennsylvania's worst affected areas.

Declared a disaster area, several locally-stationed recruiters were among those affected, and in the case of AD2 Charles Baker, almost all of his belongings were destroyed.

"Notification was made that the river was rising and we evacuated. When I returned, it looked something like I would imagine a war zone to look," said Baker.

Response from NRD Pittsburgh headquarters was rapid and came from all levels of the chain of command.

Commanding Officer, CDR Samuel Pennington, happened to be in the area and began coordinating with division leading chiefs and division officers.

"Once we started getting the reports that our Sailors would be evacuating, we quickly determined who would need to evacuate and where those Sailors could go. I'm very proud of the way we responded. The Sailors who were not affected stepped up and opened their homes to our Sailors who needed to evacuate and the chiefs mess organized assistance to ensure every Sailor could keep their family safe, dry and fed. This event, while tragic,



AD2 Charles Baker shovels out mud left behind by flood waters from the Susquehanna River in Meshoppen, Pa. The flooding caused extensive damage to this family's home.

illustrated the fact that our people are the best part of the Navy. The concern, care and support our Sailors demonstrated for their shipmates were amazing," said Pennington.

The Pittsburgh chiefs mess assisted both immediately and financially, donating money and time to help get these Sailors and their families to a stable place. Mess vice president, NCCS(SW) Michael Rodney, who is also the affected division's leading chief, stressed how important it was to respond quickly and what it meant. "Once we decided towards a course of action, responses came from all over, and we knew we had to help in any way we could," said Rodney.

Meanwhile, back at the NRD headquarters hundreds of miles away, the district's logistics supply officer was busy tallying up the damage totals and helping get the Sailors any assistance the Navy and national relief centers could provide.

LSCS Mark Boedicker spent hours on the phone talking to service members and their families, coordinating with the regional command and his own chain of command. "It is terribly devastating to suffer loss on a scale like this. Most people don't imagine what it's like to lose everything, have your house wash off its foundation and lose, well, everything. We owed it to these Sailors to push hard in their favor," said Boedicker.

As word spread to the highest levels of government, most of the district watched on the news as the area was officially declared a disaster zone, and a mandatory evacuation was set in motion causing even further turmoil. For the active duty men and women under NRD Pittsburgh's care though, they knew they were being looked after.

Once allowed back in their homes, the help didn't stop there nor was it restricted to only military personnel. AMEC John Ladd and his recruiters from NRS Binghamton immediately volunteered to help clean a local school.

"We wanted to work in the community that we are in every day. This flood was the worst in recent history. Some of the areas were still recovering from a flood in 2006. We knew that we would be able to do some heavy lifting and dirty work to help. These communities are the places we grew up in and have worked in for the last few years," said Ladd

Sailors from the district assembled to help the Sailors directly by going into the flood zone and cleaning out homes. Baker contacted other local units in the area to provide assistance, helped organize food and water on site, and provided logistical support for the whole operation, even attempting to turn down relief donations

because in his own words, "There were people who needed it more." Chief recruiter for NRD Pittsburgh, NCCM Charles Whitfield, said, "It continues to amaze me that these Sailors and their actions are, each and every day, a testament that a 'global force for good' is more than just a slogan. They prove that it [the slogan] is not a job description but a charge. The Sailors in NRD Pittsburgh continue to live that charge whether it be in community service, disaster relief, or recruiting future Sailors. These men and women are representative of the very best that the Navy and this country have to offer and moreover it is a privilege to serve with people of this caliber."

At the end of the day, even though no amount of help could replace what the victims lost in the flood, the men and women of NRD Pittsburgh gave what they had and in the process were able to support their fellow man and show that Sailors take care of those around them.



Future Sailors assigned to NRD Philadelphia's Delayed Entry Program (DEP) participate in surf training during a Physical Screening Test (PST) at Long Beach Island, N.J. PSTs are given to future Sailors in the Navy's DEP before they are awarded an enlistment contact into one of the Navy Special Operations/Warfare Programs. (Photo by MC2 Randall Damm, NRD Philadelphia Public Affairs)

Navy Recruiting District Philadelphia



NRD Los Angeles Celebrates Successful 2011

Story by MCC(AW/SW) Anthony Briggs, Jr., NRD Los Angeles Public Affairs
Photo by MCC Brad Sapp, NRD San Diego Public Affairs

LOS ANGELES – NRD Los Angeles wrapped up another successful year of recruiting and raising awareness of the district's best asset, its Sailors and civilian workforce.

Recruiters and staff played a big part in the 52nd Annual Armed Forces Weekend in Torrance in May. The parade, the highlight of the three-day celebration, is the country's longest continuous Armed Forces Day observance. A group of future Sailors was sworn in by parade grand marshal Army Gen. Robert Cone, commander, Training and Doctrine Command, Ft. Monroe, Va.

Navy Week descended upon the city of Angels July 25-31. Anchored by the Summer X-Games, the week brought USS *Abraham Lincoln* (CVN 72), USS *Chafee* (DDG 90), USS *Simpson* (FFG 56) and USS *Champion* (MCM 4) to the Port of Los Angeles for public tours. Other Navy units involved in Navy Week festivities included the Navy Parachute Demonstration Team, The Leap Frogs, and the Commander, Navy Region Southwest Band.

Throughout the week, Sailors took part in outreach events at local hospitals, home construction, and science, technology, engineering and math (STEM) projects with local youth.



NRD Los Angeles chief petty officers (CPOs) selects prepare to march in the 2011 CPO Pride Day's Cadence Competition. CPO Pride Day allows newly-selected CPOs a chance to see the camaraderie, support and teamwork their new community has to offer.

NRD LA Sailors provided more than 2,000 volunteer hours in various community relations projects. Among the beneficiaries were:

- The historic Rancho Los Alamitos Ranch in Long Beach where Sailors dug irrigation trenches for the park's sprinkler system.
- The Ronald McDonald House in Hollywood where children and their families played video games on the Navy Suburban's video screens.

Navy Recruiting District Los Angeles



- St. Francis Mission where Sailors spent two days bagging items at the center's food pantry in addition to serving lunch to the homeless.

- The Long Beach Boys and Girls Club where Sailors were joined by the Commander, Navy Region Southwest Band for kid's day.

"We wanted to be an important part of the Navy Week community relations," said CMDCM Wayne Marcus, NRD LA command master chief. "We live here, we work here, and we wanted to show how the global force for good can also be a local force for good."

When the district's CPO mess learned they would be responsible for bringing six new chief petty officers into their midst, the training regimen began immediately. Part of the training included refreshers on marching and close-order drill. ABHC Alphonso Matthews, the district's career counselor, assisted selectees in producing a routine for the San Diego CPO Pride Day Close Order Drill Competition.

Held at the USS *Midway*, the competition is one of the highlights of a day that brings chiefs and chief selectees together to celebrate their history and service to the community – none of which was lost on the group known as the 'Six Shooters.' The hours of hard work paid off as the district was named the winner of the small group cadence competition.

Capping off the banner year, NRD Los Angeles added more hardware to the command's trophy case at the region and national levels. Regionally, NRS Pearlridge was honored as the Large Station of the Year, while NRS Torrance was selected as the Medium Station of the Year. The region's Rookie of the Year nod went to ET1 Daniel Osterday, while SW2 Dalton Kotz was selected the NSO/NSW Recruiter of the Year, and MM1 Ferlin Espinal was named the region's Recruiter of the Year.

On the national level, NRD LA was proud to recognize Espinal as NRC's Recruiter of Year.

Looking forward to 2012, NRD LA is making strides in raising their community outreach opportunities.

Partnering with Iridescent Science Studios, the district is working with engineering students from the University of Southern California to bring STEM to grade school children and their families in five-week sessions during the evening. NRD LA's first volunteers for this project, PS1 Leticia Quezada and GM1 Virginia Houseal, are working as translators for families who don't speak English and with the Iridescent staff as needed.

"The Sailors have been fantastic," said Vanessa Garza, Iridescent LA's family science and community partnerships director. "We really appreciate their leadership and their can-do attitude. Their presence and connections with the families makes a huge impact each week."



Educators Get Firsthand Navy Experience

Story and photos by MCI Amanda Sullivan, NRD Dallas Public Affairs

SAN DIEGO – Recruiters often rely on high schools and colleges or universities to get in touch with their target market. Counselors and teachers are often the gatekeepers who filter information to their students about their options after high school or college.

In order to ensure these educators have the right information about opportunities in the U.S. Navy, NRC has developed the Educator Orientation Visit (EOV) Program which allows educators firsthand experience of life in the Navy by taking them on tours of fleet concentration areas.

"The purpose of the EOV is to familiarize educators and counselors from our local schools with the Navy by offering tours of various platforms and command," said CDR Carla Blair, commanding officer, NRD Dallas.

Blair accompanied nine educators on an EOV to San Diego. Also representing the command on the trip were AM2 Francisco Rojas, recruiter at NRS Oak Cliff, Maxine Messick, education specialist, and MCI Amanda Sullivan, public affairs officer.



Jennifer Reker, right, an English teacher at Saginaw High School in Ft. Worth, Texas, steers a 'ship' on a navigation simulator as AM2 Francisco Rojas, center, a recruiter with NRS Oak Cliff, Texas, observes during an EOV to San Diego.

The educators stayed at the Navy Gateway Inn and Suites on NAS Coronado, where they got a taste of base living including eating at the mess halls. Their tours included the destroyer USS *Kidd* (DDG 100); Aircraft Intermediate Maintenance Department at San Diego Naval Station; a navigation, seamanship and ship-handling trainer simulator; Special Warfare Combatant Craft crewman school; Helicopter Anti-submarine Squadron 6; and harbor tour with Assault Craft Unit 2.



NRD Denver Sailors AM1 Brian McCool, left, DC2 Chris Brennan and MM2 Colin Hanley recently had the opportunity to meet NFL Denver Broncos executive vice president and pro football icon John Elway at the team's Dove Valley Training Facility. The Navy has enjoyed a close relationship with the Broncos, assisting in many home game on-field shows. (Photo by Dan Puleio, NRD Denver Public Affairs)



“I think the educators really appreciate visiting the ships and operational training units. It is easier to explain to students when you’ve seen it and experienced it,” said Blair. The ability to show educators from the north Texas and Oklahoma area operational units provided them with a unique perspective and education about the military that may not be easy to visualize in another setting.

the Pacific Beacon,” Blair said. Educators also got information on educational benefits in the Navy such as the Tuition Assistance Program and the Montgomery G. I. Bill benefits.

Reker was particularly impressed by the accommodations at Pacific Beacon. “I was surprised to find that some locations provide military off-base housing in the form of apartments.



Educators get a unique view of naval ships during a harbor tour with Assault Combat Unit 2 during their visit to San Diego.

Jennifer Reker, English teacher at Saginaw High School in Ft. Worth, Texas, said that during the EOJ she became aware of specific opportunities that she thinks will be attractive for some of her students. “I learned about careers that just recently became open to females. That is great to know. It gives women more career options,” she said. “Also, before the EOJ, I was not aware of careers like [Special Warfare Combatant-Craft Crewman], another great option for our competitive and athletic students.”

In addition to showing educators about working life in the Navy, the EOJ also gave educators information about quality of life during off-duty hours. They were briefed by the Navy-Marine Corps Relief Society about services for Sailors, Marines and their families.

“The EOJ provided an overview for programs the Navy has in place to take care of our Sailors such as privatized housing at

These apartments were stunning with a full gym, tanning beds, [and] lounge area on the top of the roof. They even host social events for the tenants.”

The educators also had free time to visit local attractions in San Diego, where they were able to visit historical naval sites such as the USS *Midway* Museum, and also attended a ballgame.

NRD Dallas does one EOJ a year and the program ultimately helps recruiters do their job.

“This program is important to Navy recruiting because it offers a unique perspective to educators that most people don’t get to see and it enables the educators to introduce the Navy to the highly-qualified individuals that we are recruiting,” said Blair.

Sailors Get TOUGHENED in Adventure Race

Story and photo by MCI Grant Probst, NRD San Francisco Public Affairs

HOLLISTER, Calif. – Sailors assigned to NRD San Francisco recently participated in the Warrior Dash, a 3.1 mile race containing 12 obstacles with cargo nets, water course, and a mud pit standing in the way of the finish line.

The inaugural Warrior Dash sold out in 2009. Due to its popularity, it expanded to a national tour with an estimated 700,000 competing in 2011.

LT Richard Yates, the district’s operations officer and a frequent competitor in adventure races, inspired others in the command to join him. “The Warrior Dash is a great event for anyone regardless of age,” said Yates. “It provides a feeling of self-worth upon completion of the course and provides a good source of camaraderie for everyone involved.”

Each person who completed the race received a warrior medal as they crossed the finish line to go with their T-shirt and Viking-horned hat that comes with the entry fee. Although run as individuals, many teams wore costumes and face paint. Most teams and friends gathered post race for food and festivities.



STS1 Darryl Hil with NRD San Francisco crawls through the mud pit, the final obstacle at the Warrior Dash in Hollister, Calif.

“The Warrior Dash is a great team-building event that challenged us both physically and mentally,” said CMDCM Sean Crane. “The camaraderie and motivation that resulted was really fantastic. The NRD San Francisco Warrior Dash team is already talking about next year’s event and discussing how we will get more Sailors involved. In today’s Navy environment, team-building events that involve physical fitness goals are a win-win to Sailors and the Navy.”

Navy Recruiting District San Francisco





Sailors assigned to NRD Philadelphia attended the eighth annual Hispanic Choice Awards (HCA) held recently at the Kimmel Center in Philadelphia. The HCA Program highlights the impacts of the Latino community in the Delaware Valley. (Photo by MC2 Randall Damm, NRD Philadelphia Public Affairs)

Annual Conference Prepares NRD PAOs for Future Challenges

By MC2(SCW) Michael B. Lavender, NRC Public Affairs

MILLINGTON, Tenn. – NRD public affairs officers (PAOs) from across the nation attended the annual Public Affairs Conference Nov. 9-10 at NRC headquarters.

PAOs shared best practices, lessons learned and proactive methods to increase awareness in support of the Navy's recruiting mission.

"The conference brings us the ability to do face-to-face networking and problem solving that we otherwise wouldn't be able to do," said MCC(AW/SW) Anthony Briggs, a conference attendee and PAO from NRD Los Angeles. "It's an invaluable tool in our public affairs arsenal to accomplish our mission, to promote Navy awareness and support the recruiters' mission to bring Sailors into the Navy."

The conference kicked off with RDML Robin Graf, deputy commander, NRC, addressing the PAOs with her thoughts and insights on the future of Navy recruiting and the public affairs mission. "You are a very important part of Navy recruiting," said Graf. "You are a critical weapon in a world where information spreads quickly. So I leave you with a challenge to produce at least one news product a week." Graf went on to explain that without the support of the NRD PAOs, NRC wouldn't succeed in its mission.

PAOs reviewed action items and feedback from last year's conference which included suggestions for increasing public awareness and improving support to recruiters in the field. They also reviewed their successes over the past year and planned a roadmap for 2012.

"This is a great time for everybody to get together; to share their ideas and propose solutions to the problems they encounter," said Jeff Nichols, a member of the NRC public affairs staff and conference organizer. "I view it as the most

valuable tool to our PAOs because it gives them a chance to meet their peers and bring up unique situations that are more difficult to discuss over the phone or through an email. Many ideas are born during our conference because we have all the PAOs in one spot, working together to overcome any obstacle."

Multiple speakers from NRC departments gave briefs and answered questions, including supply, legal, Advertising and Marketing, and communications.

"We work for these guys," said LT John Wainwright, the IT/Communications Department presenter. "It's awesome to hear the great feedback directly from our customers and it's great to know that the decisions made at headquarters directly affect people's abilities to complete their mission in the field. While we have some challenges to address such as equipment and availability of resources, we are going to do everything in our power to take care of our field PAOs."

Additionally, speakers from outside the command briefed and answered questions about Navy Weeks, flyovers, Navy Bands, and music for recruiting.

PAOs concluded the one-and-a-half day conference and reviewed the calls-to-action required for public affairs support to the NRC mission.

"All the information I got from this conference is overwhelming," said ET1(SS) Matthew Busby, a conference attendee, who is new to the PAO position at NRD Houston. "I made a lot of contacts here, received information, excellent training and support directly from the NRC PAO staff. I have definitely learned that the job is even larger than what I expected. I definitely know that there's a lot more to this job than just writing stories and taking photos."

FACES OF THE NAVY

Story by Jim Lumsden, NRD Chicago Public Affairs
Photos courtesy of American Movie Classics

CHICAGO – Images – insignia, epaulets, covers, stars, swords, etc. – all symbolize America's great military, but nothing represents the military branches more than the faces of those who serve.

The American Movie Classics (AMC) cable television channel recognized this strength and decided to capture them in fast-moving video as a way of promoting the lineup of war films they schedule for holiday weekends with a military focus. Representing the Navy in the promotional clips are NRD Chicago recruiters MN1 Joyce Christensen and ABH1(AW/SW) Lloyd Morrow.

The images move quickly, focusing on elements of the uniform, and yes, also their faces. So the next time AMC has a film series for Veterans Day, Memorial Day, etc., look for the promotional clips and the highlights between films ranging from "The Longest Day" and "Run Silent, Run Deep" to "Saving Private Ryan" and "The Hunt for Red October." You just might see a Navy recruiter you recognize.



RETIRED RECRUITER CONTINUES MENTORING RECRUITERS

Story by LT Jonathan C. Ryan, NRC Diversity Office
Photo by NCCS(SW) Christopher Brown, NORU

MILLINGTON, Tenn. – In early 2011, NRC partnered with Post University to develop a four-year degree program geared towards educating recruiters.

NCCS(SW) Michael Brown dedicated more than 18 years of his Navy career to recruiting the country's best and brightest. Shortly after his retirement in August 2011, Post hired Brown as a military field enrollment advisor. Now he continues to advise officers and enlisted Sailors who are students and staff members assigned to Navy Recruiting Orientation Unit (NORU) in Pensacola, Fla.

Brown's many roles at NORU include briefing all classes on bachelor's and master's degree program opportunities, evaluating military credits for transfer, providing one-on-one enrollment support, and coordinating media relations between the university and NRC.

"Seeing the passion the staff at Post University had when helping my Sailors and the quality of education offered, I knew that I wanted to be a part of it," said Brown. "I am blessed to have the opportunity to continue mentoring Sailors as I did while serving as a senior chief. I strongly believe in the importance of our Sailors getting their education early in their careers so they can be more competitive while in the Navy and once they take off the uniform."

Located in Waterbury, Conn., Post University's main campus was founded in 1890. More than 800 students attend class at the



After dedicating more than 18 years of his Navy career as a recruiter, retired NCCS(SW) Michael Brown continues to mentor recruiters at NORU in his capacity as a military field enrollment advisor with Post University.

main campus in Waterbury and more than 7,500 students, including several thousand military service members, are enrolled in online accelerated degree programs. Currently, Post hosts six staff members at NORU and has many other Navy recruiters currently enrolled in various online bachelor degree programs.

"The most popular degree path for Navy recruiters is the Bachelor of Science in Business Administration with a concentration in marketing or management," said Brown. "Recruiters receive the most credits in these programs based on training they receive at NORU."

Retired Army LtCol Edmund Lizotte, director, Post University Military Programs and Veterans Affairs, said, "Post University shares the Navy's belief that in order to support a global force for good we need to provide Sailors with a means to further their education. By offering high-quality online degree programs and

outstanding student support services we can make it possible for Navy recruiters to earn their college degrees while they serve in an area that supports the Navy mission."

For further information regarding college credit for military and NORU training, visit <http://www.post.edu/navy/index.shtml>, or contact Brown at (203) 598-1154 or mbrown@post.edu.

NC Teachers Represent Half of STEM Fellowships Nationwide

SCIENCE TECHNOLOGY ENGINEERING MATHEMATICS

Story and photo by Kelly Wright, NRD Raleigh Public Affairs

RALEIGH, N.C. – Science, technology, engineering and mathematics, or STEM as coined by the Office of Naval Research, are the subjects the Navy concentrates on when recruiting the best and the brightest. America is the world's technology leader and the Navy's STEM Program aims to increase, inspire and support the talent pool from which the next generation of great Sailors, engineers and scientists will come.

To help keep up with the high demands for STEM graduates, teachers are being tapped by the Navy to implement specific programs.

In 2011, the Naval Historical Foundation (NHF) offered two-week fellowships to STEM teachers nationwide.

The fellowships included a stipend and travel expenses to the National Museum of the United States Navy in Washington, D.C. Out of the eight teachers offered the fellowship nationwide, four were from North Carolina.

The four went on detailed tours of the Cold War Gallery submarine exhibits by submarine veterans and visited the Naval Sea Systems Command for an overview of current submarine technologies.

After their trip they met with CDR Richard Brantley, NRD Raleigh commanding officer, and NRD Raleigh's Education Specialist, Donna Smith, to discuss the lesson plans they will implement in their high schools.

Brantley explained what the teachers' trip to D.C. meant to the NRD locally, "After meeting with our NHF fellows on their

return, I am excited about the next step – taking what they have learned about Navy operations and translating that to their students and fellow faculty. We hope to see their experiences become useful parts of STEM-related lesson plans."



CDR Richard Brantley, NRD Raleigh commanding officer, addresses (clockwise) Donna Smith, NRD Raleigh education specialist; Tisha Jones, South Central High School, Winterville, N.C.; Ken Nagel, Apex High School, Apex, N.C.; Ryan Gardner, South Lenoir High School, Deep Run, N.C.; Jeff Derda, Apex High School, Apex, N.C.; and Chris Droessler, North Carolina Department of Public Instruction. Only eight teachers received the fellowships nationwide and four of them were from North Carolina: Jones, Nagel, Gardner, and Derda.

Those lesson plans will help promote the Navy's STEM Programs while teaching students the importance of working hard in the subjects that are required to be successful in today's technology-driven world.

To learn more about the science and technology programs of the United States Navy, visit www.onr.navy.mil.



Medical Educators Visit USNS Mercy

Story by MC2(SCW) Michael B. Lavender, NRC Public Affairs
Photo by CDR Alvin Plexico, NRC Public Affairs

MILLINGTON, Tenn. – Medical educators toured Military Sealift Command hospital ship USNS *Mercy* (T-AH 19) in San Diego on Nov. 11, 2011.

USNS *Mercy*'s Executive Officer, CAPT William Cogar, showed the educators various parts of the ship including the trauma center, intensive care ward, and pharmacy.

USNS *Mercy* is one of the largest trauma facilities in the United States and offers a full spectrum of surgical and medical services such as X-rays, dental suite, optometry laboratory, physical therapy center, and two oxygen-producing plants.

"I like to tailor these visits to our guests," said Cogar. "Rather than give a command brief, I prefer to walk the ship so you can get a more realistic feel for the capabilities of this floating hospital ship."

NRC sponsors education orientation visits to help strengthen the relationship between those currently serving in the Navy and those interested in learning about the Navy.

"These visits give us a great opportunity to share our Navy with educators from some of the top medical programs in the country," said LCDR Andrew Donadio, Navy Recruiting Region West Medical Programs officer. "It's much more powerful to show what we do rather than just talk about it."

"Truly an amazing experience," said James Carter, assistant clinical professor at Duke University Medical Center. "[A] confidence and pride builder in our Navy and nation. I'll be talking about this experience many years from now."

USNS *Mercy* is capable of providing flexible, scalable health services with full-trauma care and humanitarian aid with on-board equipment and can be activated in just five days. *Mercy*, one of two Navy hospital ships, has participated in multiple humanitarian assistance missions over the past few years including Pacific Partnerships 2006, 2008 and 2010, tsunami relief in 2004 and 2005, and multiple other humanitarian assistance missions.

"Touring the *Mercy* reminded me of how much I miss my years on active duty and the feeling of belonging to an organization who knows their mission," said William Strampel, dean of the College of Osteopathic Medicine at Michigan State University.

Humanitarian assistance plays a critical role in America's Navy – A global force for good. With 70 percent of the world covered in ocean, 80 percent of the world's population living near coasts and 90 percent of the world's commerce traveling by water, America's Navy continues to be forward deployed as a global force for good.



Medical educators recently toured USNS *Mercy* (T-AH 19) for a first-hand look at one of the largest trauma facilities in the United States. Gayle Lourens, assistant director, Michigan State University Nurse Anesthesia Program, left; CDR James Carter, assistant clinical professor, Duke University Medical Center; LCDR Brigit Carter, assistant professor, Duke University School of Nursing; William Strampel, dean of Michigan State University's College of Osteopathic Medicine; and Henry Talley, director, Michigan State University's Nurse Anesthesia Program, participated in the educator orientation visit sponsored by NRC. These visits strengthen the relationship between those currently serving in the Navy and those interested in learning about the Navy.

Region West Commodore Visits NRD Dallas

Story by MCI Amanda Sullivan, NRD Dallas Public Affairs
Photo by MCI Michael Tackitt, NRD Dallas Public Affairs

DALLAS – CAPT Voresa Booker, commodore, Navy Recruiting Region West, and CMDCM John Stigler, command master chief, Navy Recruiting Region West, visited the Dallas-Ft. Worth area recently.

Booker was briefed on the status of NRD Dallas' departments. "This visit provided the commodore an overview of NRD Dallas' size, structure, strength, challenges and concerns," said CDR Carla Blair, commanding officer of the command.

Booker and Stigler also visited Dallas Military Entrance Processing Station (MEPS). Having previously commanded a MEPS, Booker took time to talk with the liaison office about the struggles they face, how new systems are affecting them, and what they can expect to see in the future.

"When all the bugs are worked out, PRIDE MOD will be a thing of beauty," Booker promised. She discussed issues and difficulties with the new systems and took notes to return home with.

Booker also met with Divisions 9 and 8 at NRS Richardson where she spoke about recruiting challenges in a fit-versus-fill



Navy Recruiting Region West CMDCM John Stigler and CAPT Voresa Booker, commodore, third and fifth from left, visited the Dallas MEPS recently while in the Dallas-Ft. Worth area. Booker discussed new systems and told the group what to expect in the future.

recruiting environment, and assisted in presenting monthly and quarterly awards.

Booker and Stigler then met with Division 4 in Irving, Texas, where Booker presented awards and fielded questions from the recruiters.

Booker praised NRD Dallas as a shining star and one of her 'starting players' on Region West's dream team. "This is a very refreshing district — keep up the good work!"



Navy Recruiting Command

Navy Recruiting District Dallas

NRD Phoenix

Executes Two Navy Weeks in October

Story and photo by MCI Adrian Melendez, NRD Phoenix Public Affairs

PHOENIX – During the month of October, NRD Phoenix Sailors along with Navy Operational Support Centers, Albuquerque, N.M., and El Paso, Texas, and the Navy Office of Community Outreach worked tirelessly to ensure the success of two Navy Weeks. Navy Week Albuquerque was held Oct. 1-9, and Navy Week El Paso Oct. 17-23.

During the Navy Weeks, Sailors from the three commands participated in 13 community service projects, 21 public events, and 24 school events, which included appearances by NRC's simulator and the Navy Band Southwest rock band, "The Destroyers."

"This was an experience that this town needed," said NC1 Andres Palma from NRRS El Paso about Navy Week El Paso. "It really let the community know who we are and what we do. Having the Blue Angels in town to do visits to the high schools with us and the Navy Band performances were all awesome."

NRD Phoenix Commanding Officer, CDR Derek Wessman, stated that overall he thought that both Navy Weeks were a huge success in raising Navy awareness in cities that are not near the ocean and don't have a large Navy presence.

"Albuquerque and El Paso Navy Weeks were huge successes," said Wessman. "I think it was really eye-opening to the faculty

and students at the schools as well as the community to see that we aren't just some stiffs in uniform; that we are just like any of them."



MU2 Heather Downing from the Navy Band Southwest rock band, "Destroyers," danced with students at Manzano High School in Albuquerque, N.M., during an appearance at the school. The San Diego-based rock band performed at multiple locations across the city as part of Navy Week Albuquerque, one of two Navy Weeks NRD Phoenix executed in the month of October.

Wessman said he was even more impressed by the planning and teamwork of everyone involved helping successfully execute two major events that were only one week apart.

"I thought everyone involved did a fantastic job. I was impressed by all the work that went into the planning and the final execution of both events," said Wessman. "There was so much going on with the planning of both at the same time. I'm really proud of the job all our Sailors did and the work of everyone who helped plan and support these two very successful Navy Weeks."



Navy in Full Force at SWE Conference

Story and photo by LT Jeffrey S. Gray, Navy City Outreach, Chicago

CHICAGO – Numerous Navy representatives were involved in a host of activities and events at this year's Society of Women Engineer's (SWE) conference in Chicago.

so sure about the make money part, but sometimes that doesn't matter. The Navy allowed me to make choices as well, even though it's a fairly structured environment. You must be able to use the training you receive as an engineer to dissect a problem

Representatives from NRC, Naval Sea Systems Command, and Navy Naval Facilities Engineering Command participated in speaker events, a career fair, and numerous professional development presentations.

This year's conference theme, "Raise the Heights of Innovation," allowed more than 5,000 women scientists, technologists, and engineers from across the country to network with Navy professionals, both uniformed and civilian.

RDML Paula Campbell Brown, deputy commander, First Naval Construction Division, was keynote speaker for the collegiate luncheon. During her

presentation, Brown discussed the role of choices in her life's story, setting priorities, and having a balanced life.

"Based on my demonstrated strengths in math and science, and my natural curiosity about how things worked, I chose engineering as my college major and decided that the Navy was going to be my employer upon graduation.

"I was a good, solid baby boomer," said Brown. "My goal was to do well and make money. While joining the Navy allowed me to do well, learn to lead, manage, and be organized --- [I'm] not



RDML Paula Brown, deputy commander, First Naval Construction Division, encourages collegiate women at the 2011 annual SWE conference in Chicago to continue leaning against doors and keep the doors of opportunity open for others to follow.

and put it back together. You also have to be able to speak the technical language or jargon of engineering."

Recalling an experience she had as a young ensign, Brown remarked, "I had the fortune of working on a project for former first lady Barbara Bush. She gave me the most incredible complement by saying, 'They finally sent the right man for the job: A woman.' My job at that time was to convince her that we had to apply two coats of white paint to the vice president's mansion."



For Betty Shanahan, executive director and chief executive officer, SWE, “Having the Navy here as both a partner and sponsor is important for a few reasons. One, the Navy represents a diversity of professions and opportunities. Second, the professional opportunities available in the Navy aren’t restricted to the uniformed professionals; there are also opportunities available in the civilian workforce. Third, and most importantly, the Navy is a visible leader in diversity.”

“As RDML Brown mentioned during her presentation, the Navy is putting women on board submarines,” said Shanahan. “Having the Navy’s top leadership make a commitment to have women in every role in the organization is inspirational to all of us.”

Currently, there are approximately 53,000 women in the U.S. Navy, serving in all facets with the exception of the Navy SEALs. Over the last 40 years, the role of women in the Navy has expanded, starting in 1972 when a pilot program put women on board auxiliary and support ships. In 1973 the first women

were selected for flight training. In 1976 women were admitted to the U.S. Naval Academy. In 1978 Congress approved legislation that allowed women to fill sea-duty jobs on board support and non-combat ships. In April 2011 the first group of women were assigned to jobs aboard nuclear submarines.

“I believe the Navy has changed so much. With all of the opportunities we offer to women, now is the time we need to engage and connect with organizations like SWE,” said Brown.

SWE is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering, and to be recognized for their life-changing contributions as engineers and leaders. Founded in 1950, SWE is the driving force that establishes engineering as a highly-desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, outreach and advocacy activities, and much more.



RADM Earl L. Gay, left, commander, NRC, and NRC FORCM(SW/AW) Earl S. Gray, Jr., visit with a group of future Sailors who were given the oath of enlistment by Secretary of the Navy, the Honorable Ray Maybus, on USS *Carl Vinson* (CVN 70) on Veterans Day, Nov. 11, 2011. The inaugural Carrier Classic basketball game was played later that day on the flight deck of the aircraft carrier and pitted Michigan State University against the University of North Carolina. The game was televised live on national television. (Photo by CDR Alvin Plexico, NRC Public Affairs)

NAVY RECEIVES DIVERSITY MAGAZINE LEADERSHIP AWARD

Story and photo by LT Jeffrey S. Gray, Navy City Outreach, Chicago

CHICAGO – Navy leaders joined over 300 corporate leaders recognized for its diversity and inclusion practices at Diversity MBA Magazine’s fifth Annual Diversity Leadership Awards gala.

Navy CAPT Dana R. Gordon, administrative aide to the Secretary of the Navy, was presented an award for being one of the top 100 executives and emerging leaders by the magazine. This award recognizes efforts by leaders to enhance their respective company’s commitment to diversity, especially in

During the event, the Navy was commended for ranking 26th out of 50 “Out Front Corporate Leaders.”

RDML Tilghman D. Payne, commander, Navy Region Midwest, accepted the award during the ceremony. “It was an honor and a real pleasure to accept this award on behalf of the Navy,” said Payne. “It is clear to me that our efforts to become a diverse organization are second to none.

“For the Navy to be recognized along with some of our country’s top corporations... tells the world that we are serious about developing a diverse workforce that reflects the nation it protects,” continued Payne.

As one of the top 50 Out Front Corporate Leaders, the Navy was recognized for its ability to cultivate robust contacts with diversity-focused and science, technology, engineering, and mathematics (STEM) focus groups, as well as its capacity to expand and enhance its presence at national professional conferences.

The Navy was also commended for strategically-placed outreach coordinators in five of the top 10 diverse U.S. cities to boost Navy awareness in targeted diversity markets. Other successes include expanding a diversity influencer base and increasing diverse applications for Navy officer commissioning programs.



Clinton Hallman, left, chief counsel for patents at a major U.S. food company and 1977 graduate of the U.S. Naval Academy, reminisces about his time in the Navy with CAPT Dana R. Gordon, administrative aide to the U.S. Secretary of the Navy, at Diversity MBA Magazine’s annual awards gala in Chicago. Gordon received an award at the event for being one of the top 100 executives and emerging leaders.

their need to retain, recruit, and develop talented women and people of color.

“Being recognized as one of the top 100 executive and emerging leaders is an absolute honor and tremendous accomplishment for me,” said Gordon. “It is a clear indication that we as a Navy are doing a lot right in terms of developing future leaders. Being chosen for such an award is a direct reflection of the many years of development, mentoring, and training I have been exposed to within the Navy.”

See “MBA” on page 30

Chinese Revolution Centennial Celebrated in Chicago

Story and photo by LT Jeffrey S. Gray, Navy City Outreach, Chicago

CHICAGO – Community leaders in Chicago’s Chinatown hosted a U.S. Navy admiral of Chinese heritage as their honorary grand marshal for a parade and celebration of the centennial of the 1911 Xinhai Revolution on Oct. 8.

RDML Jonathan A. Yuen, commander, Naval Supply Global Logistics Support, joined thousands of spectators, participants, and community leaders — along with Chinese government, state, county, and city officials — to celebrate the centennial of the revolution in Chicago’s historic Chinatown neighborhood.

Yuen spoke to spectators and participants about the connection of the celebration of the revolution to the history of China and Chinese-Americans and his own family.

“One hundred years ago, the Xinhai Revolution not only impacted the Chinese, not only Chinese-Americans, but the entire world. Not unlike in April 1775 in Lexington and Concord when the American Revolution started,” said Yuen.

“Growing up in San Francisco’s Chinatown, I remember my mother being involved in the Ten Ten Parade,” said Yuen. “I remember the celebrations around the Moon Festivals and the



RDML Jonathan A. Yuen, left, commander, Naval Supply Global Logistics Support, and Yang Quoqieng, consul general the People’s Republic of China in Chicago, wave to thousands of parade spectators as they march to the reviewing stand during the centennial celebration of Xinhai Chinese Revolution in Chicago’s Chinatown on Oct. 8. Yuen was the honorary grand marshal of the parade.

wonderful cakes we received as children. I also remember seeing a picture of my grandfather with inscribed calligraphy, from Sun Yet-san to my grandfather thanking him for his financial support for the rebellion.”

The 1911 Xinhai Revolution, sometimes referred to as the Double Ten Day, was a significant event in China’s history.

See “Chinese” on page 30

On Board an Aircraft Carrier



By Yvonne Ng, assistant professor, Engineering and Computers, Engineering Education Specialist for National Center for STEM Elementary Education, St. Catherine University

Editor’s note: The following is a first-hand account by the author, a recent NRD Minneapolis Educators-to-Sea participant.

ST. PAUL, Minn. – In September, I was fortunate enough to tour and sleep on a Navy aircraft carrier, USS *Carl Vinson* (CVN 70), through the Educators-to-Sea (ETS) Program.

This story begins at the end when I was debriefed by NRD Minneapolis’ Executive Officer, CDR Shannon Tolliver, and Education Specialist Thomas Ninneman.

At my debriefing, I was asked to both share these real-life, large-scale examples since I teach science, technology, engineering and mathematics (STEM) to teachers and to also let them know how the Navy can help encourage children to go into STEM.

Tolliver and Ninneman requested that I let STEM-certified teachers I work with know that the Navy wants to help them encourage children into STEM careers, especially engineering. Why? Because so many people on a ship interact with such sophisticated technology that having recruits who are STEM-competent would make their jobs easier.

While the Navy wants more recruits to be STEM-literate, these efforts are also good for the nation. And, according to recent research, he seems to be right. The 2007 report “Rising Above the Gathering Storm: Energizing and Employing America for a Brighter Economic Future” emphasizes the importance for a STEM professional base for economic growth and innovation.



Yvonne Ng, center, an assistant professor at St. Catherine University in St. Paul, Minn., was a recent NRD Minneapolis participant in the Educators-to-Sea Program. Ng and other educators observed life on board the aircraft carrier USS *Carl Vinson* (CVN 70). (Courtesy photo)

Most recently a study from Georgetown University’s Center of Education and the workforce indicate the need for a pipeline of people with STEM-competencies for both STEM positions as well as non-STEM jobs such as healthcare management, and professional and business services.

“Please let teachers know that all of our local technical personnel are at their disposal for things like judging science fairs or robotics competitions, or for more personal interactions like talking about how STEM is used in a variety of careers,” said Tolliver.

After being on the ship, it occurred to me that personnel could offer more than technical knowledge. They can provide models for those teens who might not have found the motivation to focus their intellectual potentials.

Before embarking on the ship, we were told that we’d see young men and women who were in high school not so long ago now handling highly-sophisticated equipment with a professionalism that would surprise us. USS *Carl Vinson*’s CMC April Beldo would agree. Beldo has an obvious sense of discipline as well as care for her crew, describing herself as “a high school principal of over 2,000 energetic 18-24 year olds” with huge responsibilities to themselves and to each other. She helps them understand that every rule has a reason.

"MBA" continued from page 27

Pamela McElvane, publisher and chief executive officer of Diversity MBA Magazine, said, "Having the Navy a part of our professional development conference and awards gala provides a level of awareness and celebrates the work our nation's armed forces have been doing with diversity and inclusion since 1948 when President Harry S. Truman directed the U.S. Armed Forces to desegregate."

"Our goal at Diversity MBA Magazine is to create a publication, leadership development conference, and social event that attracts the most influential leaders in business, and now in government," McElvane said. "With the U.S. Navy participating in our annual event and activities, we are becoming one of the premier all-inclusive organizations for business and government executives."

"Chinese" continued from page 28

The revolution started on Oct. 10, 1911, with the Wuchang Uprising which led to the collapse of the Qing Dynasty and the establishment of the Republic of China on Jan. 1, 1912.

Yang Quoqiang, consul general of the People's Republic of China in Chicago, said, "The revolution marked a milestone for modern China and allowed China to come out of the shadows of over a thousand years of the feudal system."

One of only 10 flag officers of Asian-Pacific heritage, Yuen was praised for his achievement by Quoqiang. "We are so proud of the accomplishments of RDML Yuen. He represents the best of American Chinese. He's someone our younger generation of American and overseas Chinese can look up to," said Quoqiang.

Events like this, Quoqiang added, "Enhance the cultural exchange and bilateral relations between China and America."

Diversity MBA Magazine is a leading source of information on diversity in corporate America. The magazine aims to serve the needs of multicultural professionals in corporate America, business students and entrepreneurs. Additionally, the magazine provides research reports on diversity benchmarks for talent retention, industry diversity programs, and performance in the diversity arena through its partnership with DePaul University. The magazine is distributed at newsstands, top business schools, professional and business associations domestically, and 30 countries worldwide.

Emphasizing the importance of the U.S. Navy participating in community events like this, "The Chinese community has a presence in our Navy, and today the Chinatown community in Chicago was reminded of that fact," said Yuen. "In talking with community leaders and speaking to the community from the reviewing stand, I hope I offered them an opportunity to gain some insight into the service, sacrifice, and legacy Chinese-Americans have contributed to the U.S. Navy."

Chicago's Chinatown is considered one of the largest and most vibrant ethnic communities in North America and home to over 60,000 American-born and immigrant Chinese. Chinatown's neighborhood is littered with cultural landmarks and popular sites such as The Nine Dragon Wall, Chinatown Gate and Ping Tom Memorial Park. Chicago's Chinatown offers a glimpse into the customs, traditions and rich culture of one of the oldest civilizations in the world.

These students are some of the participants in the Extreme Engineering Challenge, a fast-paced, teamwork-driven, 24-hour competition held at the 2011 Society of Hispanic Professional Engineers (SHPE) conference recently in Anaheim, Calif. Sponsored by the Navy and private corporations, the SHPE competition drew the best of the best to determine which team could out-design, out-develop and out-promote a newly-engineered project. Only a selected few experienced the opportunity to challenge fellow engineering students in designing, developing, and promoting a solution side by side with top company representatives from the nation's best companies interested in seeing how they handle the pressure and successfully applied their engineering skills. (Courtesy photo)



Society of Hispanic Professional Engineers

The District's Top Stations

October 2011

- NRD Atlanta**
NRS Roswell
- NRD Chicago**
NRS Glendale Heights
- NRD Dallas**
NRS Garland
- NRD Denver**
NRS St. George
- NRD Houston**
NRS Woodlands
- NRD Jacksonville**
NRS Statesboro
- NRD Los Angeles**
NRS Pamona
- NRD Minneapolis**
NRS Eau Claire
- NRD Nashville**
NRS Murfreesboro
- NRD New England**
NRS Albany
- NRD New Orleans**
NRS Spanish Fort
- NRD Ohio**
NRS Elyria
- NRD Phoenix**
NRS Durango
- NRD Portland**
NRS Twin Falls
- NRD Raleigh**
NRS Charleston
- NRD Richmond**
NRS Charlottesville
- NRD San Antonio**
NRS Laredo
- NRD San Diego**
NRS Temecula
- NRD San Francisco**
NRS Daly City
- NRD Seattle**
NRS Lynnwood
- NRD St. Louis**
NRS Jefferson City

November 2011

- NRD Atlanta**
NRS Lawrenceville
- NRD Chicago**
NRS Green Bay
- NRD Dallas**
NRS Lawton
- NRD Denver**
NRS Glenwood Springs
- NRD Jacksonville**
NRS Orlando
- NRD Los Angeles**
NRS Palmdale
- NRD Nashville**
NRS Millington
- NRD New York**
NRS Freeport
- NRD Philadelphia**
NRS Laurel
- NRD Phoenix**
NRS El Paso East
- NRD Portland**
NRS Ontario
- NRD Raleigh**
NRS Aiken
- NRD Richmond**
NRS Washington, DC
- NRD San Antonio**
NRS San Angelo
- NRD San Diego**
NRS Corona
- NRD San Francisco**
NRS Elk Grove
- NRD Seattle**
NRS Bozeman
- NRD St. Louis**
NRS Hutchinson

Admiral's Five Star Recruiters

October 2011

- NRD Atlanta**
BU2 Ryan Rehkop
- NRD Chicago**
MM2 Timothy Hunter
- NRD Dallas**
BU1 Eric Hall
- NRD Denver**
MM2 Travis Scruggs
- NRD Houston**
GM2 Kerry Cobb
- NRD Jacksonville**
YN2 Willie Sheppard
- NRD Los Angeles**
SH1 Bernabe Matro
- NRD Minneapolis**
AT2 Anthony Dahmes
- NRD Nashville**
OS2 Matthew Tucker
- NRD New Orleans**
IC2 Zachary Hudspeath
- NRD New York**
AM2 Thomas Daly
- NRD Ohio**
AT1 John Saunders
- NRD Phoenix**
IC2 Dennis Reyes
- NRD Portland**
CT11 Allen Jones
- NRD Raleigh**
EN2 Brian Carelock
- NRD Richmond**
AM2 Alfredo Contreras
- NRD San Antonio**
AT2 John Jensen
- NRD San Diego**
QM2 Kaseem Young
- NRD San Francisco**
LS2 Grace Wu
- NRD Seattle**
QM2 Walter Cahail
- NRD St. Louis**
MA1 Brandon Galarza

November 2011

- NRD Atlanta**
EM2 Maurice Young
- NRD Chicago**
BU2 Frederick Silloway
- NRD Dallas**
IC2 Richard Raymond
- NRD Denver**
AT2 David Squire
- NRD Jacksonville**
OS2 Sylvia Stevens
- NRD Los Angeles**
ET2 Erwin Malicsi
- NRD Nashville**
BM2 Brandon Orr
- NRD New York**
AM2 John Connolly
- NRD Philadelphia**
FC2 Kyle Handy
- NRD Phoenix**
IC2 Dennis Reyes
- NRD Portland**
GSE1 D. J. Crittenden
- NRD Raleigh**
DC2 Lashaunya McNeil
- NRD Richmond**
FC1 Ronald Bowks
- NRD San Antonio**
STS2 Willard Pond
- NRD San Diego**
ET2 Brandon McKinley
- NRD Seattle**
MA3 Kevin Campbell
- NRD St. Louis**
EN1 Gerald Schakel





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